

## SINHGAD TECHNICAL EDUCATION SOCIETY'S®

## S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

Sinhgad Institutes (Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

S. No. 10/1, Ambegaon (Bk.), Pune - 411041. Phone : +91 20 2435 4036

Telefax: +91 20 2435 4036 Email : director\_sknsbm@sinhgad.edu

Prof. M. N. Navale M.E. (Elect.) MIE, MBA Founder President Dr. (Mrs.) Sunanda M. Navale B.A., M.P.M., Ph.D. Founder Secretary Dr. Prachi Pargaonkar M.Com., Ph.D., FCA Director

## Criterion- 3 Research, Innovation & Extension

## • List of Entrepreneurship Activities during the last five years: -

Sr. No.	Name of the workshop/ seminars/ conference conducted	Year of the Activity	Page No.
1	AGNITO- B Plan Competition	2022-23	1
2	Crypto and NFT	2022-23	15
3	Entrepreneurship And Business Model Canvas	2022-23	24
4	Financial Literacy Workshop	2022-23	40
5	Financial Modelling Workshop	2020-21	44
6	FUEL TRAINING	2022-23	50
7	Idea Generation for Startup	2022-23	70
11	Innovation, Design, and Entrepreneurship (IDE) Boot camps	2022-23	72
12	Introduction to Mutual Funds	2022-23	99
13	Investor Awareness Programme	2022-23	100
14	NISM Certification Module	2022-23	106
15	Startup and Financial Support System	2022-23	122
16	ANKUR: E-cell by Entrepreneur Mr. Viral Patel from Vidhi Corporation.	2021-22	130
17	Innovation 2: Enterprise Competition	2021-22	135
18	"Entrepreneurship opportunities in Agro based industries" Rudrayani Agro India (Vidarbha)"	2021-22	138
19	Entrepreneurship Journey	2021-22	142
20	How to think like Entrepreneur	2021-22	145
21	Stock Mind Season 9	2021-22	149
22	Business Development Plan on Occasion of "International Women's Day 2022"	2021-22	158
23	Entrepreneurship Workshop-INNOVATIVE PRACTICES IN ENTREPRENUERSHIP	2019-20	165



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M.E. (E	M. N. Navale Elect.) MIE, MBA ler President	Dr. (Mrs.) Sunanda M. Navale B.A., M.P.M., Ph.D. Founder Secretary		Dr. Prachi Pargaonkar M.Com., Ph.D., FCA Director		
24	Business Skills	Workshop	2019-20	170		
25	Basic Orientati	on to Entrepreneurship	2019-20	172		
26	Basic Concept	of Entrepreneurship	2018-19	175		
27	Complete Busi	ness Skills	2018-19	182		
28		Laws of Success & The Universal Education (Philosophy of	2018-19	187		

#### SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

#### **Report of AGNITO**

Academic Year : 2022-2023 Day and Date: Monday, 30/01/2023

Organising Unit / Agency / Collaborating agency- S.K.N Sinhgad School of Business

Management

**IQAC** cell activity No: 31

**Number of Student Participants**: 250 **Teachers**: Prof KalpanaSayankar

Asst. Prof Aditya Jangle

Asst. Prof Suraj Singh Parihar

**Title of the activity:** AGNITO (B-Plan and Debate Competition)

**Objectives of the activity:** 1) To expose students to the ideas of Village sustainability and economicfeasibility.

2) To provide opportunity to students to debate on topics related to Social, economic and political issues.

3) To develop management skills in students by giving them an opportunity to organize an inter-college event.

Nature of the Activity: Inter College Competition. (Business Plan and Debate Competition.)

#### **Brief Report-**

Event AGNITO started at 09:00 AM on 30<sup>th</sup> January 2023. Students cut the ribbon and started the programme. The guests and Judges for the AGNITO Debate competition, Dr. Daniel Penkar and PSI SwarupJadhavalong with Director of SKN Sinhgad School of Business Management Dr.PrachiPargaonkar lighted the lamp.

AGNITO B-Plan event was held in the second floor Seminar Hall while AGNITO Debate Competition took place in the ground floor seminar hall. Judges for the debate competition were Dr. Daniel Penkar Director SIOM and PSI Mr.Swarup Jadhav .The Debate competition had three rounds and the topic for the first round was 'Is India ready to accommodate the aspirations of the youth?'. The Debate Competition was over by 2.30 PM and the winners were announced immediately after the competition.

The first phase of B- Plan competition i.e preparatory phase was to last till 1.30 PM. The participants were provided with working lunch and there were also the food stalls arranged by the students. For the Second phase of the B-Plan i.e for the presentation phase, the judges were Dr.SatishKhadewho is reputed water activist and Dr. D.P. Rane a senior professor at S.K.N. Sinhgad School of Business Management. Participants presented their presentations for the B-Plan competition till 6.30 PM.

At 6.30 PM prize distribution ceremony was held. Winners were awarded by the Sponsors with prize money and trophy. The event was concluded with the vote of thanks.

#### The details of the events are-

Concept – Dr. PrachiPargaonkar (Director S.K.N. Sinhgad School of Business Management)

Faculty Coordinators- Prof. KalpanaSayankar

Asst.ProfAditya Jangle

Asst. Prof Suraj Singh Parihar

Student Coordinators- Mr.OmkarPise(B-Plan)

Mr. Karan Honakande(Debate)

Anchoring- Mr. YashJoitode

Ms.KirtiBaglane

Ms.MuktaKengar

Ms.SushmitaVarma

Winners- B-Plan

First prize- Sinhgad Institute of Management and Computer

Application (SIMCA)

Second Prize-S.B.Patil Institute of Management

Third Prize- Matrix School of Management.

#### Debate

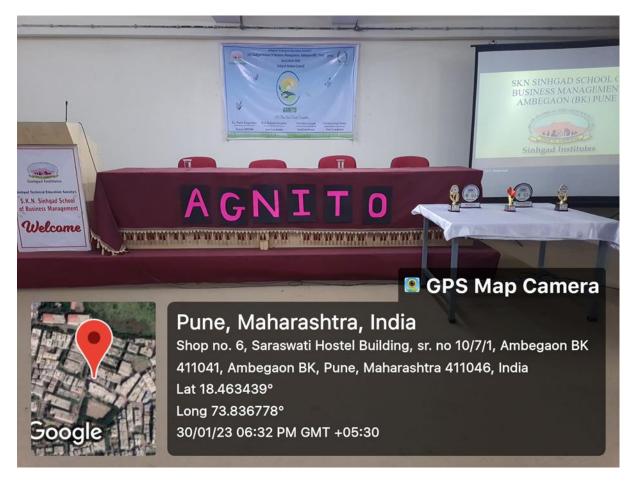
First prize- SIMMC

Runner up-NvilleWadia Institute of Management.

**Outcomes of the activity: -** 1) Students were exposed to various innovative and creative ideas and got insight in the issues related to Village sustainability.

2) Improvement in the confidence and communication skills of the participants and also in the students who organised the event.

**Problems if any:** There were no problems faced.



















## S.K.N SINHGAD SCHOOL OF BUSINESS MANAGEMENT AGNITO B:-Plan 2023

	TEAM	College Name	Sr.no	Name Of the Participant	Mobile No	Signature
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	4 10	I Diernational	1	Ankita Gopal Mahajan.	8379 995170	(Abhajan
	2.	TIMHRD (W).	2	Janhavi Ruvindra Sali	8669419983	Telalis.
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#### S.K.N SINHGAD SCHOOL OF BUSINESS MANAGEMENT AGNITO B:-Plan 2023

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# S.K.N SINHGAD SCHOOL OF BUSINESS MANAGEMENT AGNITO B:-Plan 2023 Debate

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# S.K.N SINHGAD SCHOOL OF BUSINESS MANAGEMENT AGNITO B: Plan 2023 Debate

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Director

Dr. Prachi Pargaonkar

Sik.N. Sinker Scheduler Sik.N. Sinker Scheduler Sik.N. Sinker Scheduler Sik.N. Pune - 411 041

# S.T.E.S.'s S.K.N. Sinhgad School Of Business Management



# **GUEST SESSION REPORT** *AY 2021 - 23*

Sinhgad Road, Ambegaon, Pune. Pin – 411041. (MS)

www.sinhgad.edu

#### 1. Introduction

SKN SSBM aims at achieving superiority in Management Education with credit at a nationwide & global level. To achieve this, at SKN SSBM, stand committed to –

- Employ proficient faculty, further supported by exposing students to experienced speakers from industry and academics
- Make available admirable infrastructure & quality technological edge to students and faculty
- Promote industry, faculty & student interaction through ground-breaking joint projects with Industry & Government organisation
- Develop research & extension activities through organized research & developmental activities like Managerial Education & Executive Development Programs

SKN SSBM will always put its best foot forward to improve the facilities and conditions so as to be in sync with its primary objective.

#### "Developing Talented Leadership"

In the process of achieving the above objective\s, SKN SSBM is organizing the lectures of experienced speakers from industry and academics to get realtime exposure to students with current market trends and technologies.

### 2. Title of Topic: crypto and NFT

#### 3. Venue & Time:

**Venue**: Online – google meet **Date**: 7th July, 2022 @ 10:00 to 10:45 am

## 4. Speaker Details

#### Name: Dr. V Aditya Srinivas

BBA finance (dist), MBA finance(gold medal), Ph.D (economics), MDP (IIM Ahmedabad), CWM, D.Litt (USA), ISO 9000 lead auditor

He has also presented 23 reasearch papers in National and International conference and have published 35 research papers.

## 5. Participants of Session: 80

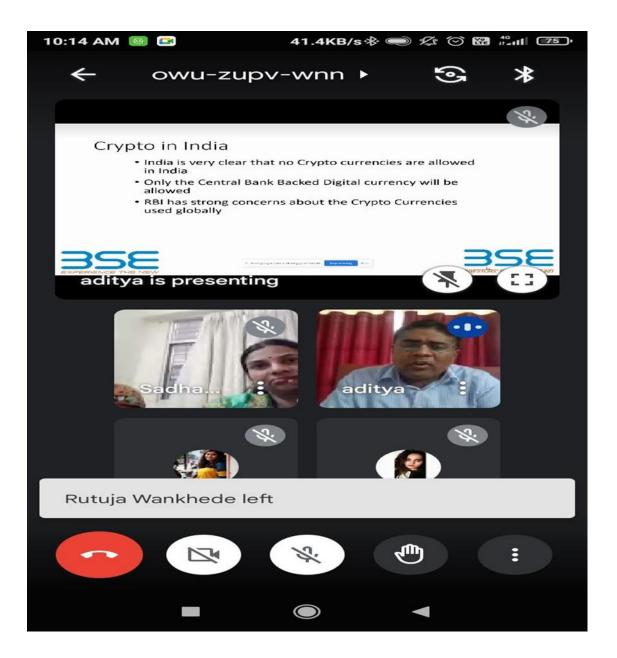
## 6. Description of Session Conducted & Learning Outcome:

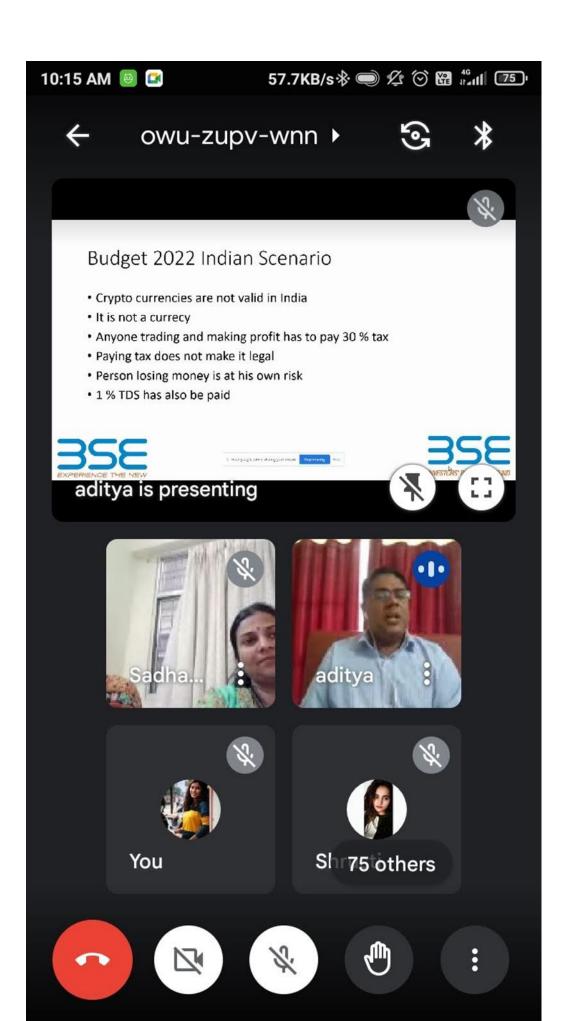
The Session was started with the welcome and introduction speech by MBA – I student, Miss Pooja Deshmukh. The Introduction speech elaborated extensively about the expertise of guest speaker about the crypto and NFT . Then Guest Speaker Dr. V Aditya Srinivas took the charge of session and explained in detail about the following topics ;

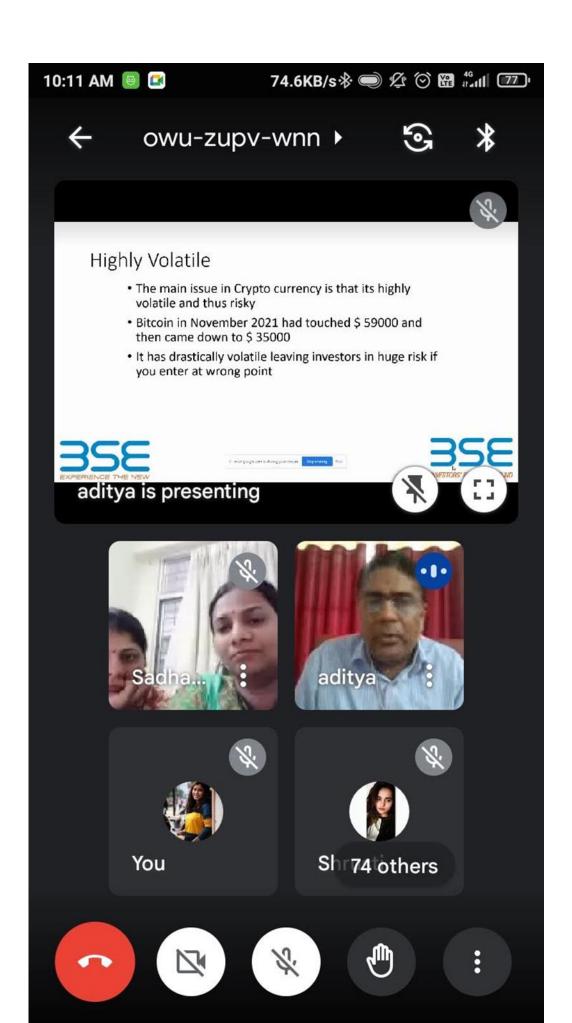
#### "Cryoto and NFT"

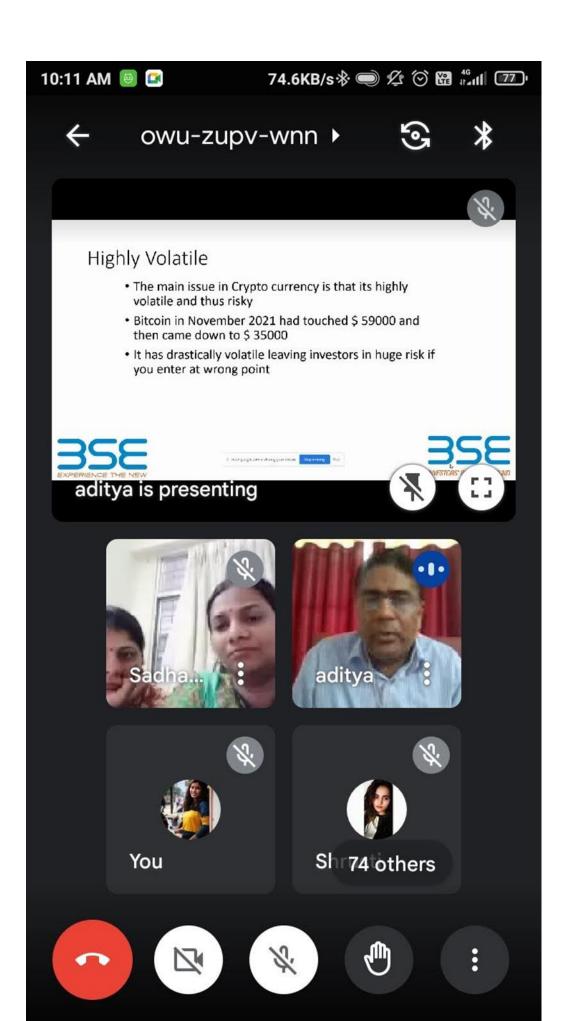
- Meaning of cryptocurrency
- Meaning in detail
- Historical framework
- Types of cryptocurrencies
- Highly volatile nature of crypto
- Crypto in India
- Budget 2022 Indian scenario
- Current Scenerio
- Concerns of SBI
- Risk in so called exchanges
- Exchange defaults then
- Global issues
- Non fungible token
- Indian scenario reagarding NFT

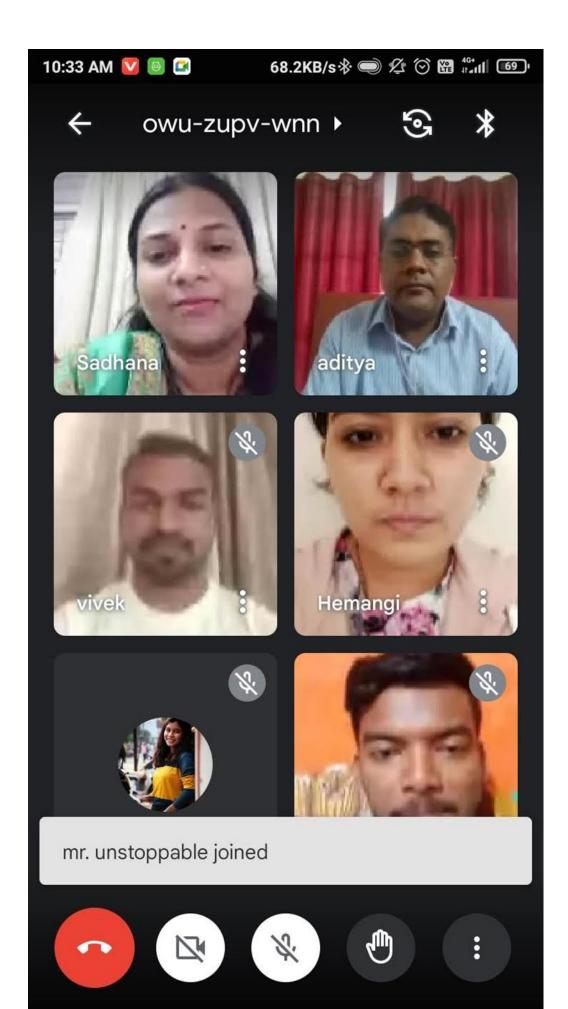
## 7. Snaps of participants











**8. Vote of Thanks:** The session was conducted in interactive manner and at the end question answer session was done where the guest speaker answered all the questions of participants. At last the session was concluded with vote of thanks from Miss Pooja Deshmukh.

**Notice** 

Date: 15th May 2023

**Subject**: Guest Session on Entrepreneurship and Business Model Canvas

Dear Students,

We are delighted to announce a Guest Session on Entrepreneurship and Business Model Canvas,

scheduled for 18th May 2023, at the Seminar Hall of SKN Sinhgad School of Business Management,

Ambegaon (BK), Pune.

This session aims to achieve the following objectives:

1. To provide students with insights into the fundamental concepts of entrepreneurship, fostering

an entrepreneurial mindset among them.

2. To introduce the Business Model Canvas as a practical framework for designing and analyzing

business models, equipping students with essential tools for entrepreneurial ventures.

We are privileged to have Mr. Ishwar Sarade as the distinguished speaker for this session. Mr. Sarade

brings a wealth of experience in entrepreneurship and business model development, and we are certain

his insights will greatly benefit our students.

Details of the event are as follows:

Date: 18th May 2023

Venue: Seminar Hall, SKN Sinhgad School of Business Management, Ambegaon (BK), Pune

Time: 11:00 AM to 02:00 PM

We encourage all students to participate in this session, as it offers a unique opportunity to learn from

industry experts and expand their understanding of entrepreneurship and business innovation.

For any inquiries, please feel free to contact the undersigned.

Best Regards,

Dr. Manoj Kulkarni

SKN Sinhgad School of Business Management

24

Sinhgad Technical Education Society's						
S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT, PUNE						
	REPORT of "Guest Session"					
Date:	18 /05/2023					
Time:	11.00 am to 2.00 pm					
Mode of Delivery:	Offline					
Venue:	SKNSSBM Seminar Hall					
Topic:	Entrepreneurship And Business Model Canvas					
Speaker:	Mr. Ishwar Sarade Sir					
Contact no:	7972706434					
TOTAL	70 students					
NUMBER OF						
PARTICIPANTS:						
CLASS:	MBA I (Batch 2022-24)					
PROGRAMME	Dr. Manoj Kulkarni and Prof. Mrunal Pathak.					

#### **FACULTY**

#### **COORDINATOR:**

SKNSSBM Guest lecture committee organized a Guest Session of Mr. Ishwar Sarade Sir," for Entrepreneurship And Business Model Canvas and new business startup for MBA I students of SKNSSBM. In this session, Mr. Ishwar Sarade Sir, gave a brief introduction of Mr. Ishwar started his entrepreneurial journey in 2020 when his team developed Bitsmith Classroom,. Mr. Ishwar, sir also discussed about his journey to become an entrepreneur and in 2020 how he developed BITSMITH CLASSROOM. He also highlighted entrepreneurship, business idea, ERP and CRM, vision, team Product and Mainly market, Vitamin, Antibiotic and Drugs ( products), Report and documentation, Idea Validation, Minimum Viable Product (MVP), types of investors, process of raise funds, skill Funding. All the students participated in the Guest Session with enthusiasm. Questions & Answers were carried out at the end of the session. While concluding the session, prof. Marinal Pathak specially thanked Directions.

Pargaonkar Madam for her continuous guidance and support.

Mr. Ishwar Sarade Delevering lecture on on Entrepreneurship and Business Model Canvas









MBA 2022-24

Name of Guest Speaker: Ishwar sarade

Topic: Entrepreneurship and Business model canvas

Time: 11-1

Venue-Seminar Hall

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12	Gourav Sudama Ahir	5. Philo	C-78
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21	Aditya Aswale	Burle	B-13
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23	Inchal Thosal	1	B-10
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26	Vishal. S. Deshmyth		0-65
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29	Arjun Krushna Rathod	Atin	B-25
30	Tejos Mahader Jadhar	73	B-22
31	Abhishek Roakash Patil	Abhishek	B-28
32	Adulad P. Sarat	Park	D-18
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35	Samiksha Ingawale	Semileties	D-52
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MBA 2022-24

Name of Guest Speaker:

Topic:

Date:

Time:

Venue-Seminar Hall

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	Himanoly Tagare		B
11	Komal S. Bari	KBBag	
12	Chetana C. Patil	GRIU	
13	Shelchur R. Dhale	Stylchal	
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15	Tejal O. Pachpute	Fachente	
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39	Deepak. R. Patange	TRI	C-06
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## S.K.N. Sinhgad School of Business Management, Pune

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## S.K.N. Sinhgad School of Business Management, Pune

## Student Feedback Form about session

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# S.K.N. Sinhgad School of Business Management, Pune

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## Sinhgad Technical Education Society's

## S.K.N. Sinhgad School of Business Management, Pune

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## Sinhgad Technical Education Society's

# S.K.N. Sinhgad School of Business Management, Pune

Name of the Guest S	peaker: 18	hwar.	Sara	de		Date: 18/5/2023			
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Name of Student (Optional): MBA,SEM: 2nd									
Falguri Margash Warjaci									
What did you learn from this session?									
The session are very useful for entrepreneuship									
knowledge, and start for new business.									

### Sinhgad Technical Education Society's

### S.K.N. Sinhgad School of Business Management, Pune

### Student Feedback Form about session

Name of the Guest Speaker: Ighwar Sorade Date: 18-5-2029 Time: 11.00-1.00 am Topic: Entrepreneurship and Business (Rate following parameters on a scale of I to 5 where 1 is minimum and 5 is maximum) Parameter 1-Min 2 5-Max Contents Usefulness of session Relevance to management studies Name of Student (Optional): MBA.SEM: 200 Walqude Vaishnavi Laxman What did you learn from this session? The session are usefull for the business knowledge and a take a decision for the achille the future entrepreneuship goals.



# S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

AMBEGAON, PUNE -411041

### CERTHFICHTE

This certificate is presented to:

Ms. Atul Nimbalkar

From S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

FOR ATTENDING A SESSION ON "ENTREPRENEURSHIP AND BUSINESS MODEL

CANVAS" HELD AT

S.K.N SINHGAD SCHOOL OF BUSINESS MANAGEMENT ON 18 MAY2023

Dr.Prachi Pargaonkar 101. Director



# S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

AMBEGAON, PUNE -411041

### **CERTHFICHTE**

This certificate is presented to:

Mr. Sachin S. Patil

From S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

FOR ATTENDING A SESSION ON "ENTREPRENEURSHIP AND BUSINESS MODEL CANVAS" HELD AT

S.K.N SINHGAD SCHOOL OF BUSINESS MANAGEMENT ON 18 MAY2023

Dr.Prachi Pargaonkar Director



# S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

AMBEGAON, PUNE -411041

### CERTHFICHTE

This certificate is presented to:

Mr. Anup Kaldate

From S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

FOR ATTENDING A SESSION ON "ENTREPRENEURSHIP AND BUSINESS MODEL

CANVAS" HELD AT

S.K.N SINHGAD SCHOOL OF BUSINESS MANAGEMENT ON 18 MAY2023

Dr. Prachi Pargaonkar Director



# S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

AMBEGAON, PUNE -411041

### CERTIFICATE

This certificate is presented to:

Ms. Varsha A. Pawale

From S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

FOR ATTENDING A SESSION ON "ENTREPRENEURSHIP AND BUSINESS MODEL CANVAS" HELD AT

S.K.N SINHGAD SCHOOL OF BUSINESS MANAGEMENT ON 18 MAY2023



Dr.Prachi Pargaonkar Director

### SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

### **Format of Report for Extension activity**

Academic Year: 2022-2023 Day and Date: 12 January, 2023

**Thursday** 

Organising Unit / Agency / Collaborating agency

**IQAC cell activity No: 27** 

Number of Student Participants: -107 Teachers: Dr. Sadhna Ogale

**Title of the activity:** Financial Literacy Workshop in Association with M/s Ambition Learning Solution

### Objectives of the activity: 1)

Recognize the importance of one's financial situation and how it impacts their future

2) Understand the fundamentals of a budget, including income,

expenses, and savings

### **Nature of the Activity: Guest Lecture**

### **Brief Report**

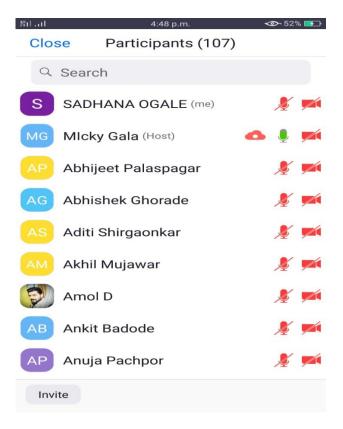
The Guest Lecture" Financial Literacy Workshop in Association with M/s Ambition Learning Solution" was conducted in Online Mode at SKNSSBM on the 12th January 2023. Resource Person-Mr. Mickey Gala Instructor & Sr. Mentor spoke on the topic- Financial Literacy Workshop in Association with M/s Ambition Learning Solution. He made the session very interesting by involving trading concepts as easy as simple. He also explained the investment objectives like taking control of your Financial Future, Equity Funds, Sector Funds, Tax Planning, Index Funds, Debt Funds, Balance Funds in details with their types of Loads. Later, he showed the students a series of slides that help them to identify the current scenario of Introduction of Mutual Funds. After that, he explained about Inflation and Fixed Deposit. Then our Director Dr. Prachi

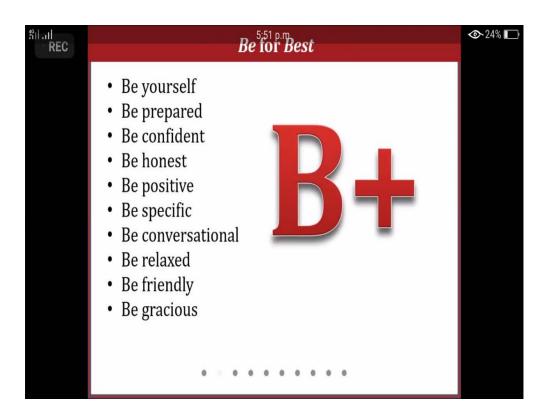
Pargaonkar madam encourage the students for their Involvement. The session was very interactive and ended with many students requesting for much more session.

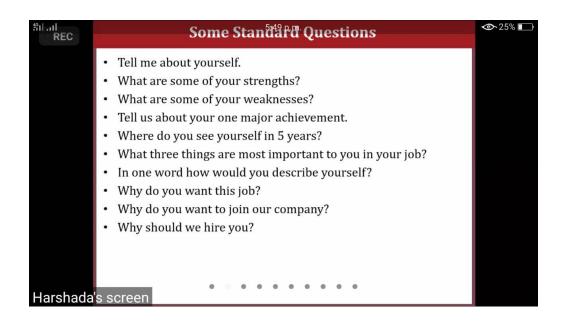
Outcomes of the activity: - 1) Students learn how to become self-sufficient and financially stable

2) Students gain the ability to save money, distinguish between wants and needs, manage a budget, pay bills, purchase a home, pay for college, and plan for retirement.

### **Photos:**







REC

### **Grooming Tips for Women 2**

- Scarves and stoles should be made of wool, cashmere, silk or a blend of these fabrics. Some part of the scarf should match at least some colour in your outfit.
- Rings should be few and simple. If possible limit rings to a wedding/ engagement/ anniversary ring and avoid more than two. Big sparklers are not appropriate at the office (unless part of engagement ring)
- Avoid garish nail polish.
- Yours footwear should be well polished. Never wear dirty or worn out shoes.

. . . . . . . . .

SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

**Report of Financial Modelling Workshop** 

**Academic Year** 

: 2022-23

Day and Date:

15<sup>th</sup> June 2023 to 21<sup>st</sup> June 2023

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business

Management

**Number of Student Participants: 28** 

Teachers: 4

Title of the activity: - Financial Modelling Workshop

Objectives of the activity:

1) To provide knowledge about Advance excel tools and

**functions** 

2) Students should able to prepare financial model for

**Business** 

Nature of the Activity: Workshop of 30 Hrs.

**Brief Report**:

Financial modeling is the process of creating a summary of a company's expenses and

earnings in the form of a spreadsheet that can be used to calculate the impact of a future

event or decision. Financial modeling is one of the most highly valued, but thinly understood,

skills in financial analysis. The objective of financial modeling is to combine accounting,

finance, and business metrics to create a forecast of a company's future results. A financial

model is simply a spreadsheet which is usually built in Microsoft Excel, that forecasts a

business's financial performance into the future. The forecast is typically based on the

company's historical performance and assumptions about the future, and requires preparing

an income statement, balance sheet, cash flow statement, and supporting schedules (known

as a three-statement model). From there, more advanced types of models can be built such

as discounted cash flow analysis (DCF model), leveraged buyout (LBO), mergers and

acquisitions (M&A), and sensitivity analysis.

44

Mr. Hrushikesh kale an analytical man with perfect blend on Finance and IT( BE, MBA, CFA, FRM), Director of Techtoasters conducted financial modelling workshop for MBA-II year

Finance students . Following models was discussed and prepared during the workshop:

1. Set up Showroom

2. Persistent Systems: Financial Model

3. Set up Transportation Model

4. Preparation of Model for Company

Outcomes of the activity: - 1) Students Learned details of Financial Model

2) Students able to prepare financial model

**Program Coordinator** Dr.Sadhana Ogale

Director Dr. Prachi Pargaonkar



### S.K.N.Sinhgad School of Business Management

### **Financial Modeling Workshop**

Duration: 30 hrs.

Date: 15th May 2023 to 21st June 2023

Mode: offline





### Mr.Hrushikesh kale

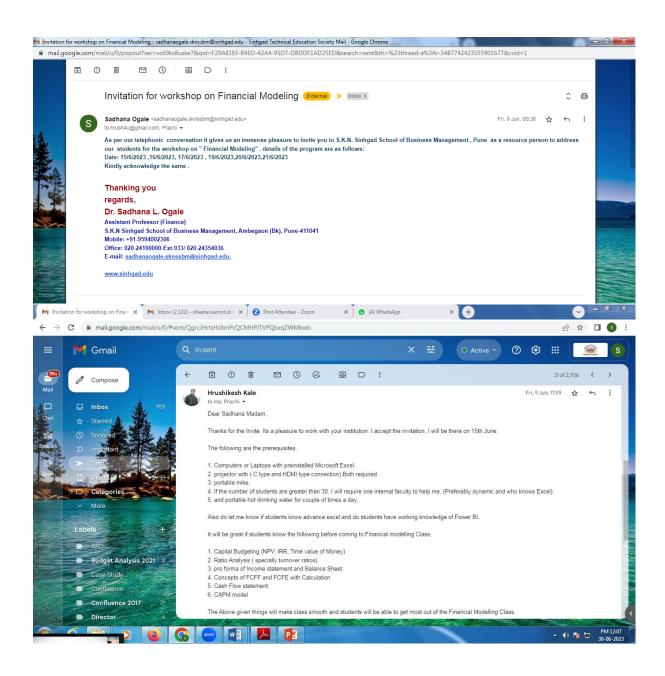
Director of Techtoasters

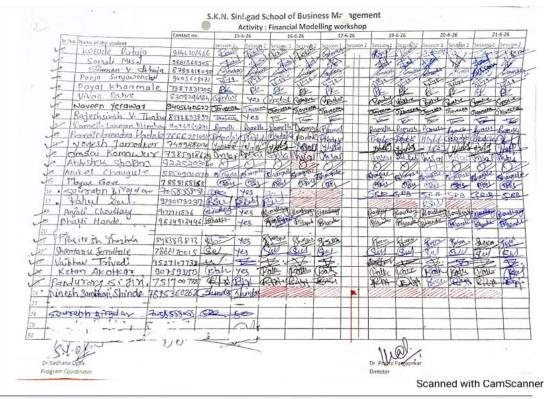
CFA, An analytical man with perfect blend
on Finance and IT. BE,MBA, CFA, FRM

Program Coordinator Dr.Sadhana Ogale Director Dr.Prachi Pargaonkar











Sinhgad Technical Education Society's					
S.K.N. Sinhgad School of Business Management,Pune					
Name of the	"FUEL TRAINING" organized by CPC for SKNSSBM Students (Certification				
Training	course)				
Objective	Enhancing Placement skills				
<b>Guest Speaker:</b>	Mr.AshutoshKulkarni ,Mr.TusharPandit				
Date:	3 <sup>rd</sup> April 2023 to 6 <sup>th</sup> April 2023				
Time	9 am to 5.30pm				
Participants	MBA I Students				
Online /Offline	Offline				
mode					
Program	Dr.RozaParashar,Prof.NiketaPatil,Mrs.AkshadaKumbhar				
coordinator:					
Director :	Dr.PrachiPargaonkar – Director ,SKNSSBM				

Central Placement Cell has arranged FUEL Training for SKN Sinhgad School of Business Management, MBA I Students from  $3^{rd}$  April to  $6^{th}$  April 2023 for Enhancing Placement Skills.

This session was organized for making studentsconfident in soft skills like developing in communication skills, preparing Resumes, grooming, Interview skills preparing themselves for better placements.

Session was very insightful and interactive and various topics were discussed such as:

- 1. Calculation in Quant
- 2. Noun and Pronoun
- 3. Basic Tricks to do mats calculations
- 4. Letter and Email Writing
- 5. Public Speaking
- 6. Active Listening
- 7. Communication Skills
- 8. Soft Skills
- 9. Quantitative Aptitude Ratio & Proportion, Blood Relation, Logical Reasoning

Overall, the Program was successful and feedback received for Training programand Guest was excellent. Students participated by in different activities by coming forward and speaking on different topics given by sir. It was more contributing to the students and additional efforts by Central Placement Cell and SKNSSBM Team Placements. It was very helpful in bringing the overall developmentamong the students for the better placements. Note: Attendance was compulsory for students. Completion Certificates will be provided to those students only who will attend the training for all days.

Dr. Prachi Pargaonkar Director –SKNSSBM

### Day 1: 3<sup>rd</sup> April 2023Photographs, Attendance & Feedback

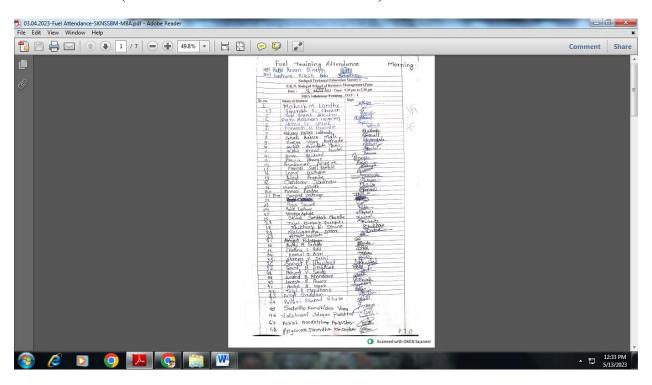
### FEEDBACK FOR THE PROGRAM: DAY 1: 03.04.2023

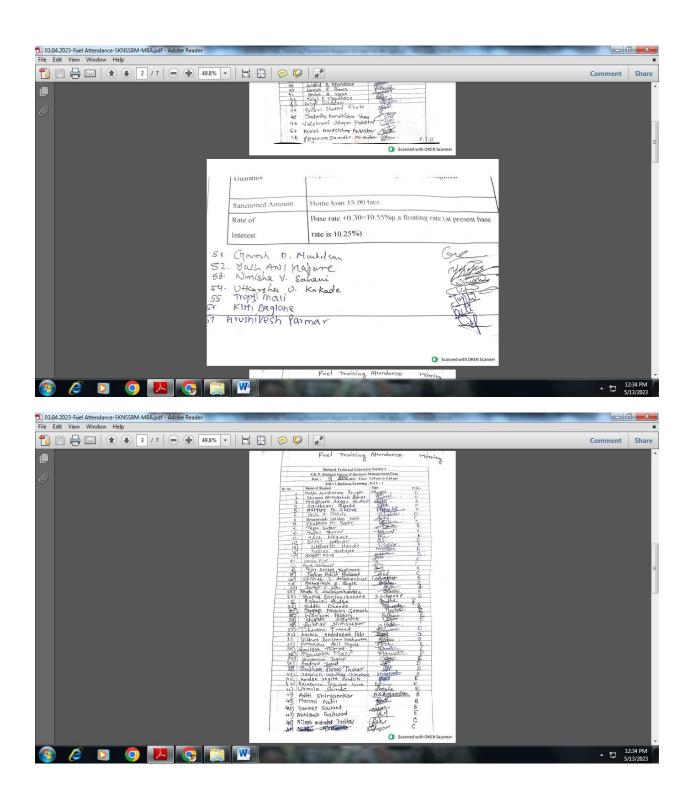
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Sinhgad Technical Education Society's  S.K.N. Sinhgad School of Business Management, Pune  Student Feedback Form about session  Name of the Guest Speaker and Topic: Pom+ (Tushae Ford't)  (Raile following parameters on a scale of 1 to 5 where 1 is minimum and 5 is maximum)  Parameter I-Min 2 3 4 5-Max  Usefulness of Reference to menagement studies  Name of Student (Optional): Mohery  What did you learn from this session?  How to do fost. Concolation in	
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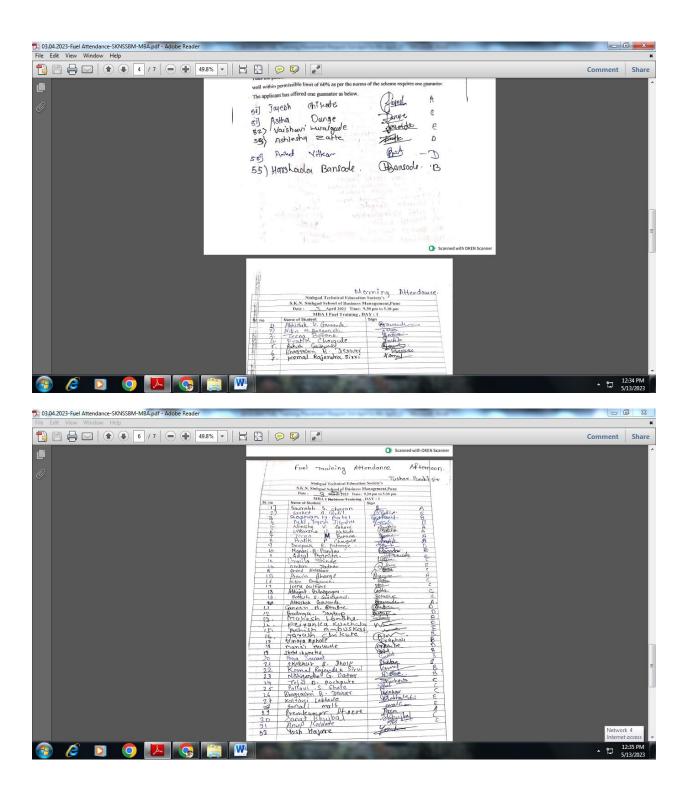
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	Sinhgad Technical Education Society's  S.K.N. Sinhgad School of Business Management, Pune  Student Feedback Form about session  Name of the Guest Speaker and Topic: Ashutosh kulkalin - Verbal Aphilu (Rate following parameters on a scale of 1 to 5 where 1 is minimum and 5 is maximum)  Rairameter 1-Min 2 3 4 5-Max  Contents Usefulness of session  Relevance to management studies  Name of Saudent (Optional).  MBA.SEM  What did you learn from this session?	
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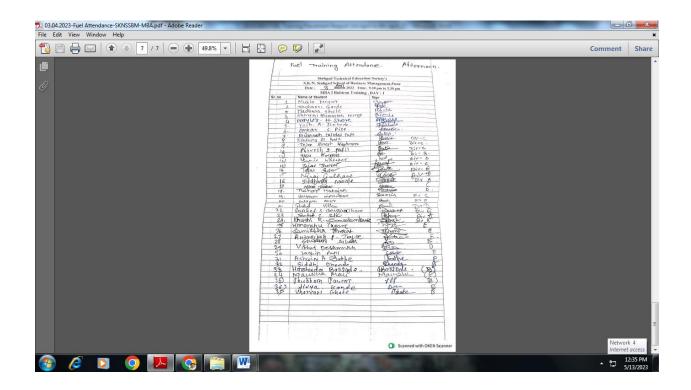
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### ATTENDANCE (MORNING & AFTERNOON SESSION): DAY 1:03.04.2023



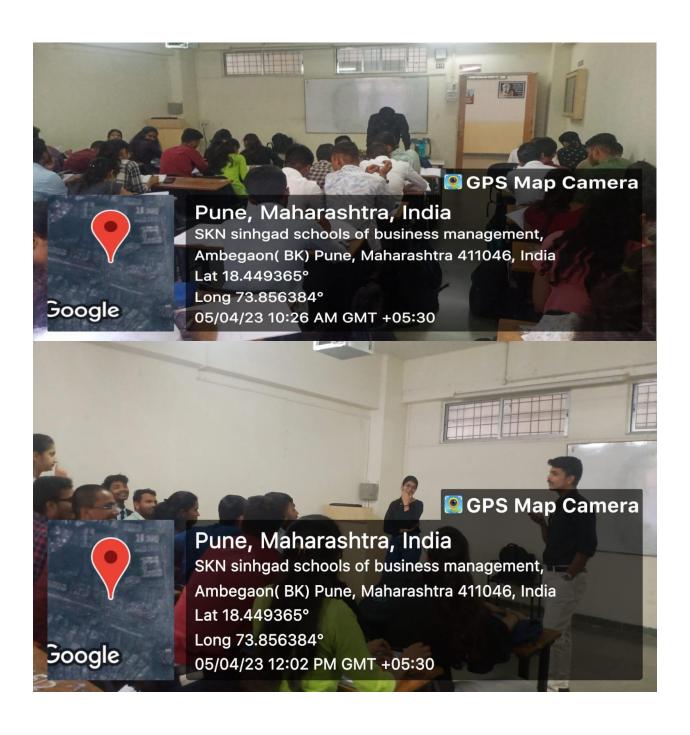




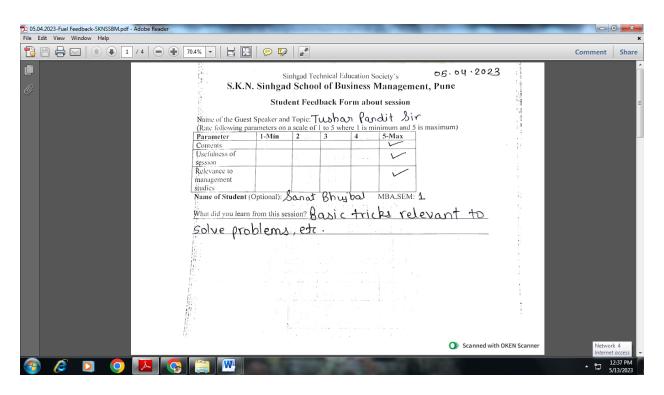


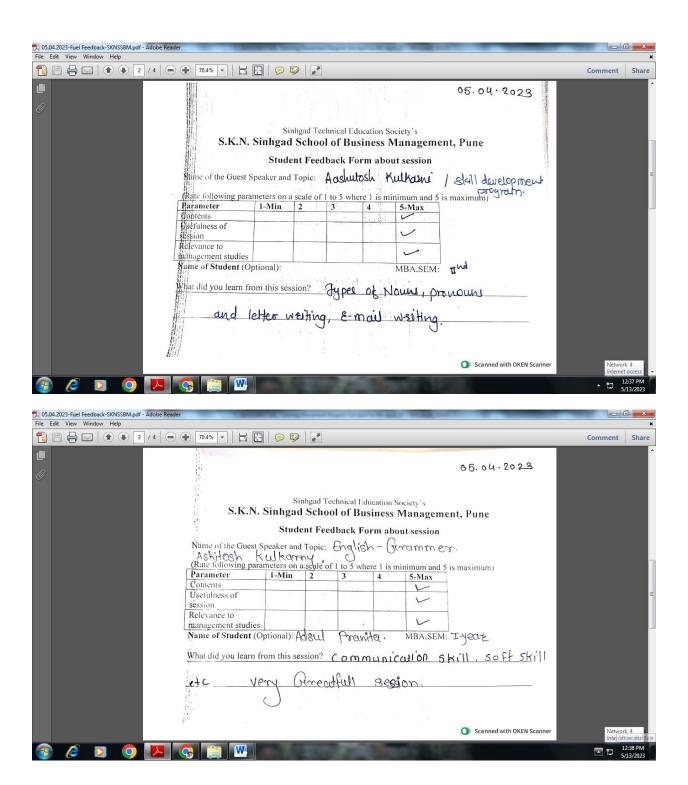
Day 2:5<sup>th</sup> April 2023 Photographs, Attendance & Feedback

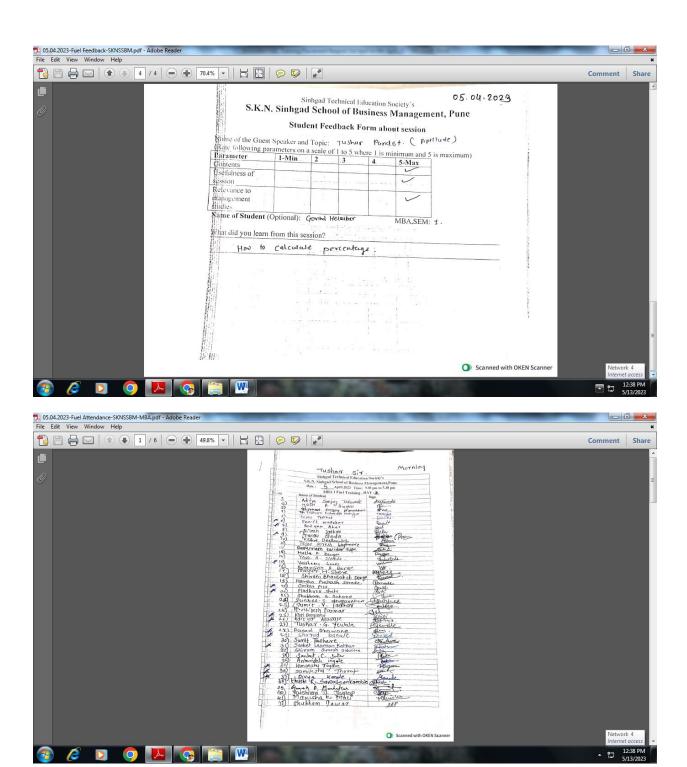


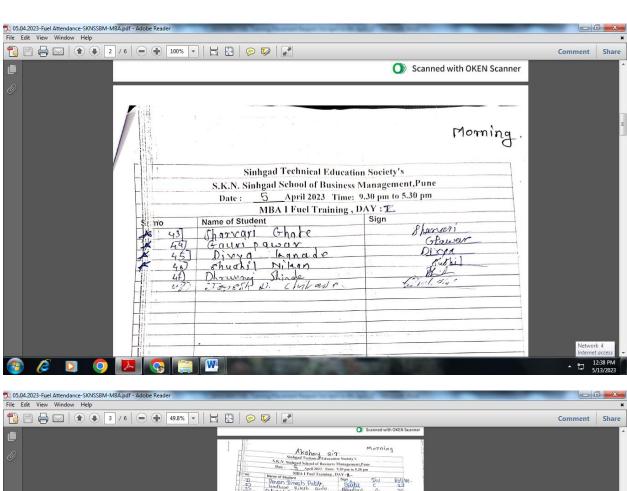


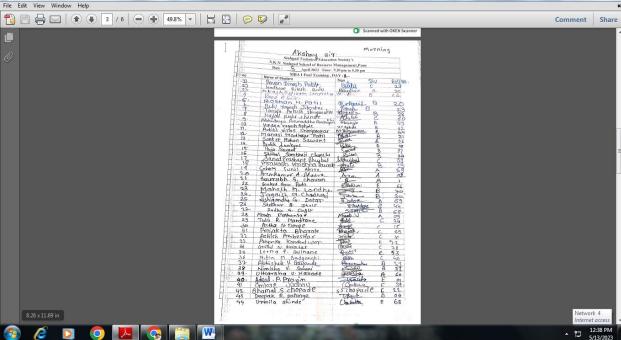


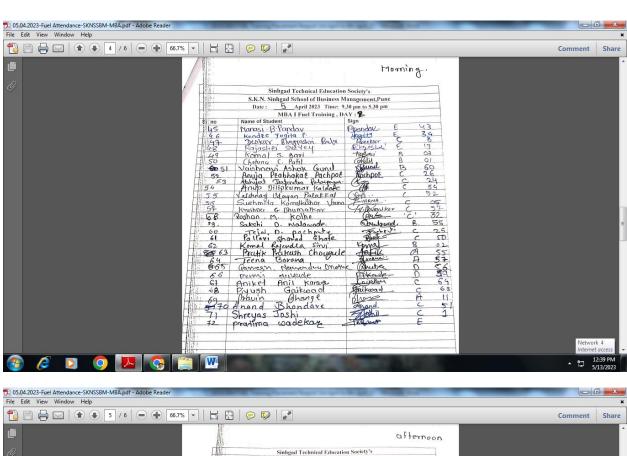


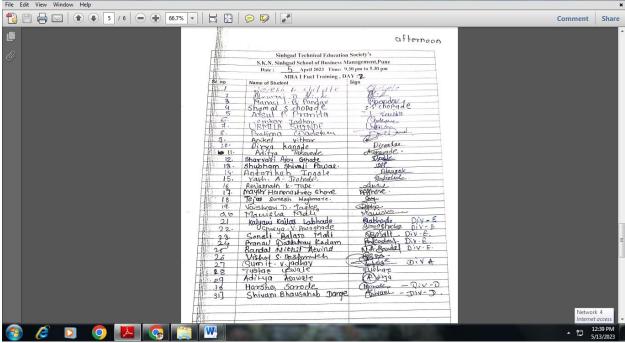


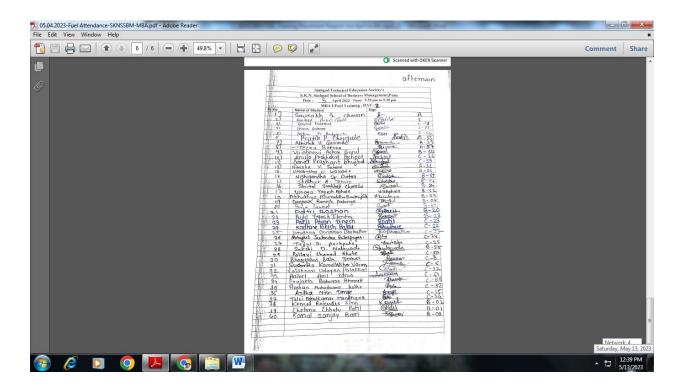






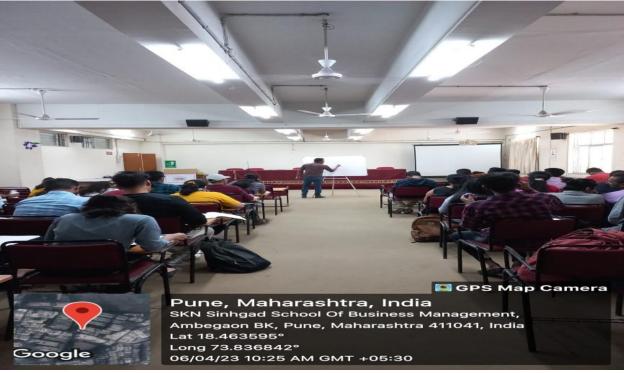






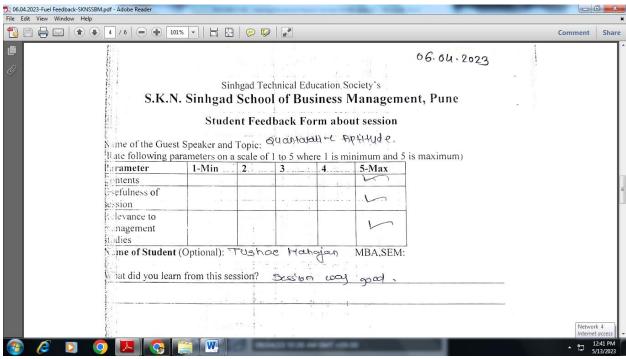
Day 3: 6<sup>th</sup> April 202 Photographs, Attendance & Feedback3

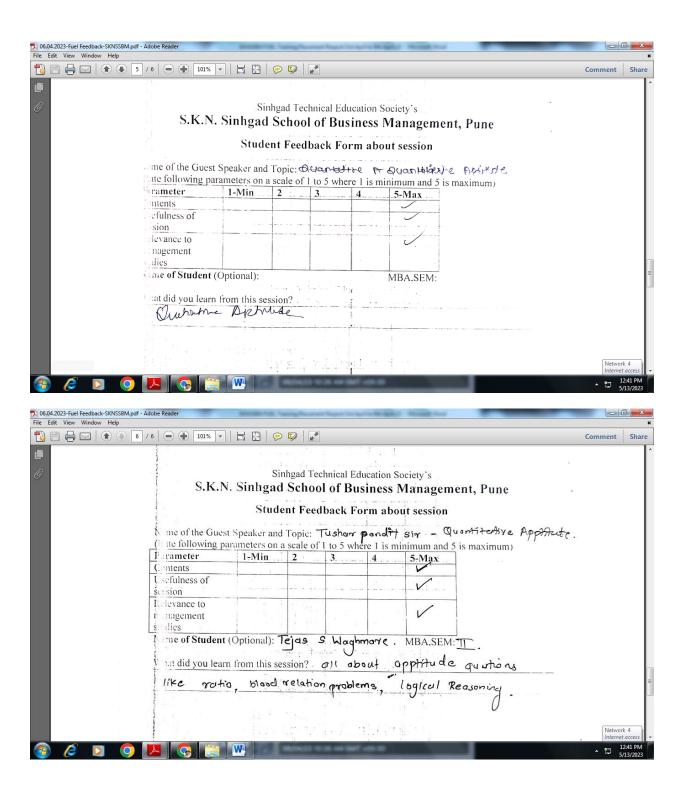


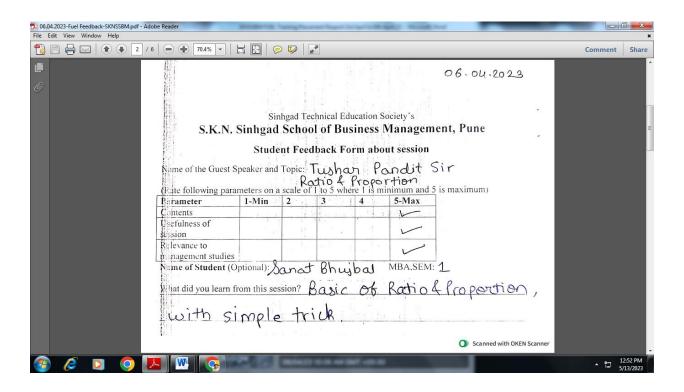












Sinhgad Technical Education Society's						
S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT, PUNE						
REPORT of "Guest Session"						
Date :	30 /11/2022					
Time:	11.00 am to 1.00 pm					
Mode of Delivery :	Offline					
Venue:	SKNSSBM Seminar Hall					
Topic:	Idea Generation for Start Ups					
Speaker:	Mr. Suhas Bali, Exotic Indian Organic Vegetable Grower, Rudrayani					
	Agro India					
Contact no:	8208141046					
TOTAL	214 students					
NUMBER OF						
PARTICIPANTS:						
CLASS:	MBA I (Batch 2022-24)					
PROGRAMME	Dr. Manoj Kulkarni and Dr. Sadhana Ogale					
FACULTY						
COORDINATOR:						

SKNSSBM Guest lecture committee organized a Guest Session of Mr. Suhas Bali, Exotic Indian Organic Vegetable Grower, Rudrayani Agro India on "Idea Generation for Startups" for MBA I students of SKNSSBM. In this session, Mr. Bali gave a brief introduction on how to generate the ideas for startups if students want to develop a startup. Mr. Bali also discussed the various strategies used for production and marketing of agricultural products. He also highlighted how the startups are important for economic growth. All the students participated in the Guest Session with enthusiasm. Questions & Answers were carried out at the end of the session. While concluding the session, Dr. Sadhana Ogale specially thanked Director Dr. Prachi Pargaonkar Madam for her continuous guidance and support.



### Faculty Attended Program Bootcamp

### Report:

Academic Year: 2022-23

Duration: 5 Days from 19th June 2023 to 23rd June 2023

No. of faculty Members attended: 03

Venue: College of Engineering Pune (COEP)

## Brief Report:

The MIC and AICTE are organized an "Innovation, Design, and Entrepreneurship (IDE) Boot camps" for students and Faculty Members /Teachers from Higher Education Institutes and Schools having a keen interest in innovation, design, and entrepreneurship and students. The Boot camps was organized from 19th June 2023 to 23rd June 2023 in 6 locations in India.

- 1. Bhopal (Madhya Pradesh)
- 2. Bhubaneswar (Odisha)
- 3. Chennai(Tamil Nadu)
- 4. Chandigarh
- 5. Guwahati(Assam)
- 6. Pune (Maharashtra)

Key Focus Areas of the Bootcamp cum Design Week

- i. Training: Principles of Product Design, Innovation Validation, Design thinking, Value proposition, Business model, and Marketing.
- ii. Interaction: Participants, Experts, Mentors, Startup-Founders, potential investors
- iii. Leadership/expert talks: Various experts/leaders in the area of innovation and entrepreneurship
- iv. Experience Sharing: MIC alumni who established their enterprise share their experience
- v. Mentoring: During all five days and also through the portal round the year
- vi. Pitching: The pitching of participants will be evaluated and experts will give them tips for improvement.
- vii. Networking and connecting opportunity: Spend time with like-minded people and forge partnerships with other startups, partners, and other players within the startup ecosystem

The boot camp was organized for 5 days physically. Following Faculty Members attended Boot camp at COEP (Pune):

- 1. Dr.Sadhana Ogale
- 2. Prof.Sheetal Sarnot
- 3. Prof. Pritam Chaudhari

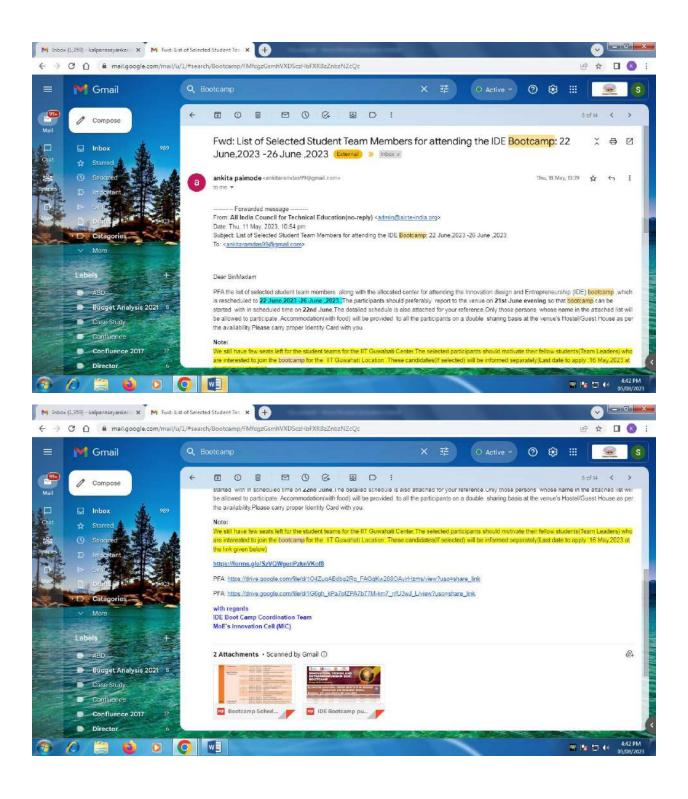
### Outcome of the Activity:

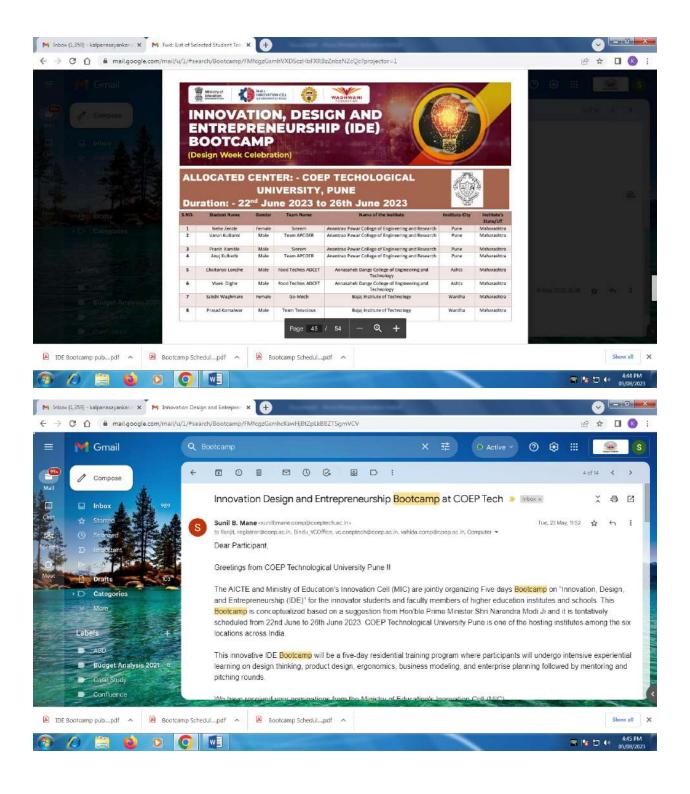
- 1. How to explore student by different activities?
- 2. Focus on Design Thinking
- 3. Various activities and areas related to critical thinking like MBA Canvas Preparation, Patent filing, Ergonomics, sustainability and start up
- 4. Interacted with different student's team who came for pitching idea
- 5. How to prepare proposal for IIC a

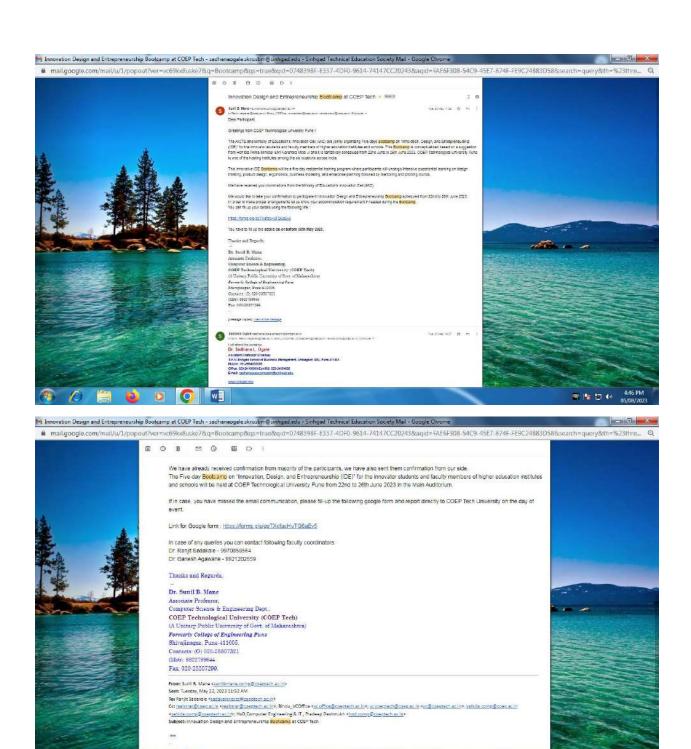
#### Nomination Mail:



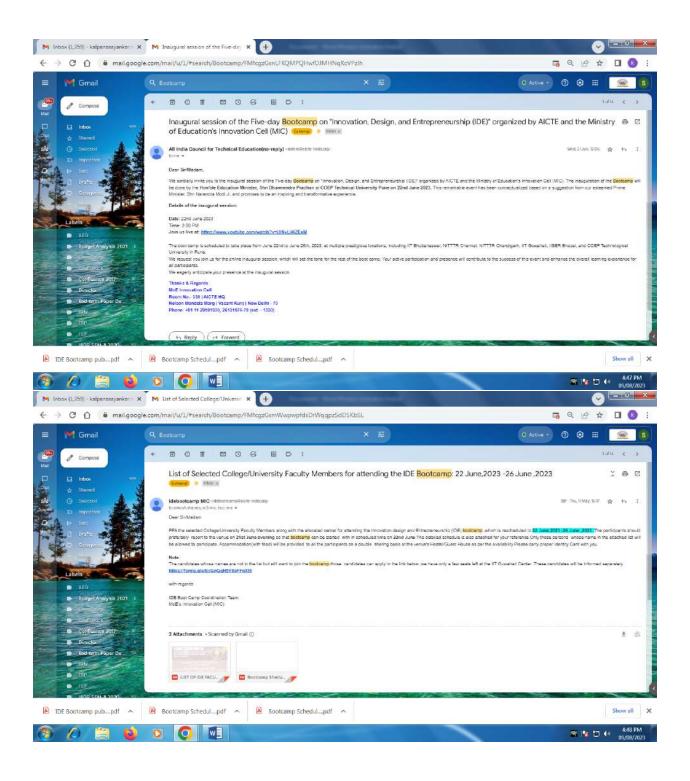
Selection mail:

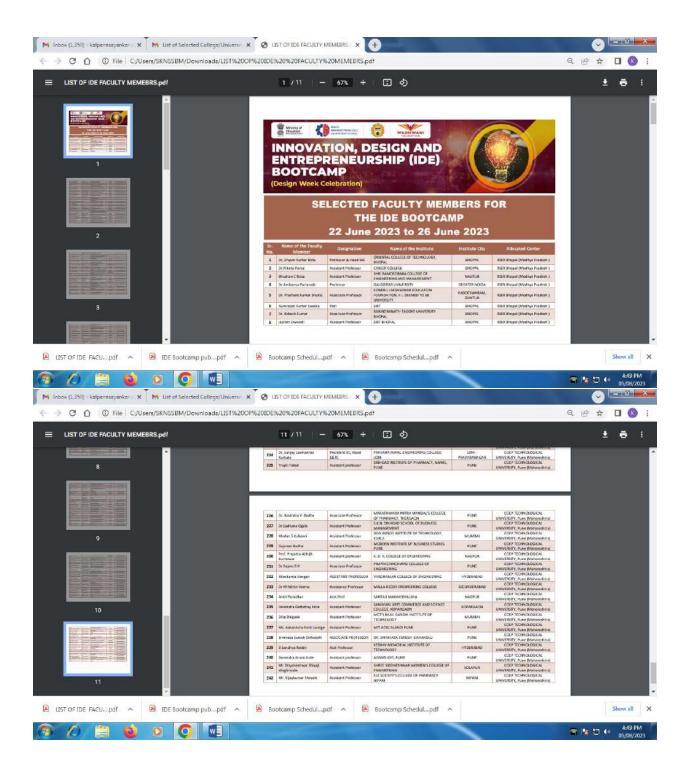




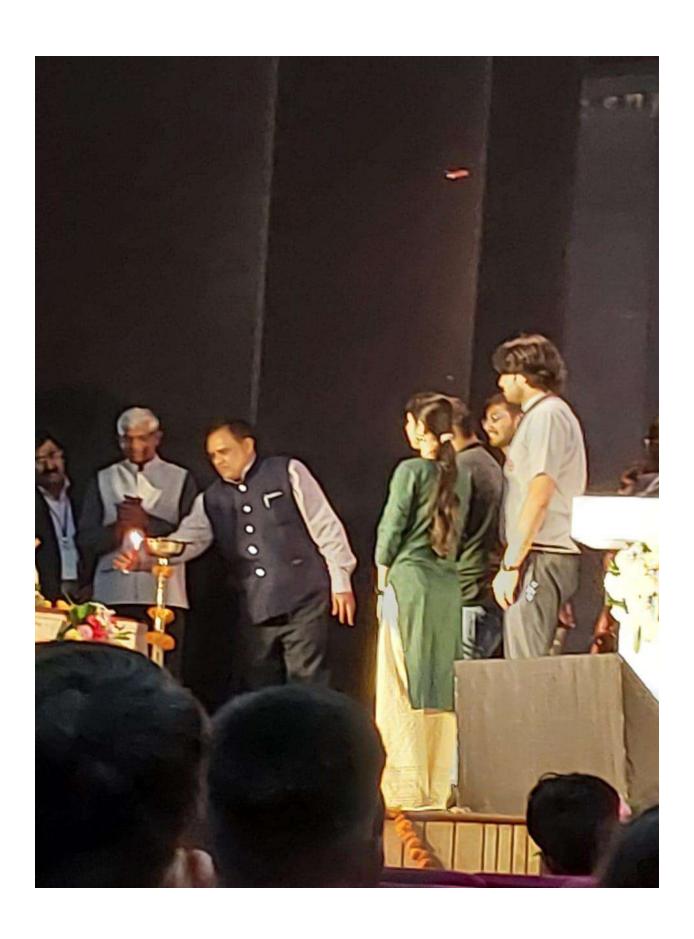


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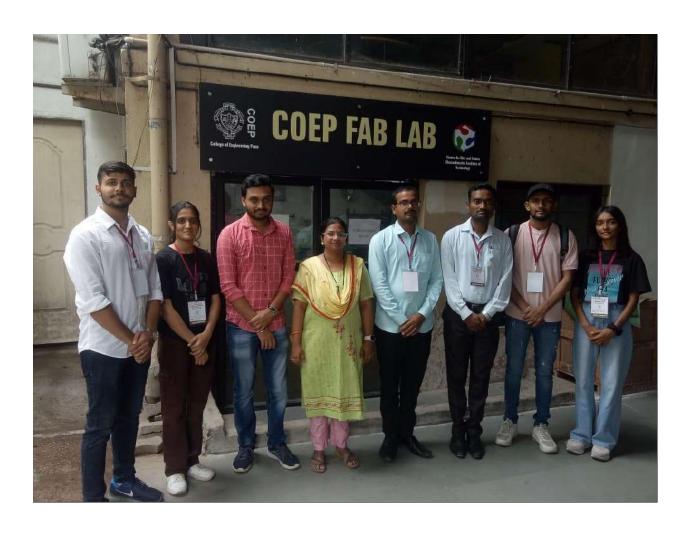
























# Dates: 22<sup>nd</sup> -26<sup>th</sup> June 2023

Day	Modules	Session No	Time	Session Topics
DAY 1	Inauguration		09:00 A.M - 9:45 A.M	Registration & Networking
22 <sup>nd</sup> June			9:45 A.M - 10:45 A.M	Inauguration
			10:45 A.M - 11:15 A.M	Tea Break
	Design Thinking for Entrepreneurs	1	11:15 A.M - 12:00 P.M	Programme overview and Learning
				Outcomes
		2	12:00 P.M - 01:00 P.M	Design Thinking for Entrepreneurs
			01:00 P.M - 02:00 P.M	Lunch Break
		3	02:00 P.M - 03:00 P.M	Leadership Talk on "Design thinking
				strategies for innovation and business
				success
		4	03:00 P.M - 04:00 P.M	Find Your Flow : Self Discovery
		5	04:00 P.M - 04:15 P.M	Feedback & Takeaways
			04:15 P.M - 04:45 P.M	High Tea
		6	04:45 P.M - 05:45 P.M	Deliver Delightful CX-Basics of product
				engineering, product design and
				development
			07:30 P.M - 08:30 P.M	Dinner & networking
		7	08:30 P.M - 10:00 P.M	Bonfire: Product design Pitch 1
DAY 2	Approach to Opportunity Discovery	8	09:00 A.M - 09:15 A.M	Recap of Day 1 & Objective setting for Day 2
23 <sup>rd</sup> June			09:15 A.M - 11:00 A.M	Empathize: Design thinking process in
				problem-solving contexts
			11:00 A.M - 11:15 A.M	Tea Break
		9	11:15 A.M - 01:00 P.M	The Entrepreneurial Journey: How to find the
				right path to building a start-up
			01:00 P.M - 02:00 P.M	Lunch Break
		10	02:00 P.M - 03:00 P.M	Understanding Markets, segments and
				Market Estimation
		11	03:00 P.M - 04:00 P.M	Leadership Talk on "Insights from the design
			04 00 0 4 0 4 0 0 0 1 4	process to arrive at ideal solutions"
		40	04:00 P.M - 04:30 P.M	High Tea
		12	04:30 P.M - 05:30 P.M	Design thinking approach to understand
				customers: Identifying your Customer Persona
			05:30 P.M - 05:45 P.M	
		13	05:45 P.M - 06:45 P.M	Feedback & Takeaways  Ergonomics in product design and development
		13	07:30 P.M - 08:30 P.M	Dinner & networking
		14	08:30 P.M - 10:00 P.M	Bonfire: Product design Pitch 2
DAY 3		15	09:00 A.M - 09:15 A.M	Recap of Day 2 & Objective setting for Day 3
DAY 3 24 <sup>th</sup> June	Business model	13	09:15 A.M - 11:00 A.M	Craft your value proposition to build your
	Dusiliess Illouel		05.15 A.IVI - 11.00 A.IVI	differentiation
			11:00 A.M - 11:15 A.M	Tea Break
			11.00 /VI	ica bicak

		16	11:15 A.M - 01:00 P.M	Entrepreneur talk on "Build your startup's
			01:00 P.M - 02:00 P.M	Competitive Advantage"  Lunch Break
		17	02:00 P.M - 03:00 P.M	Introduction to Business model
			03:00 P.M - 04:00 P.M	
		18		Leadership Talk on "Innovation for achieving for SDGs"
			04:00 P.M - 04:30 P.M	High Tea
		19	04:30 P.M - 05:30 P.M	Sketch your Lean canvas
			05:30 P.M - 05:45 P.M	Feedback & Takeaways
		20	05:45 P.M - 06:45 P.M	Understanding needs of the User-Ergonomics evaluation and testing:
			07:30 P.M - 08:30 P.M	Dinner & Networking
		21	08:30 P.M - 10:00 P.M	Bonfire: Product design Pitch 3
DAY 4	Overview on Grants	22	09:00 A.M - 09:15 A.M	Recap of Day 3 & Objective setting for Day 4
25 <sup>th</sup> June	& Funding		09:15 A.M - 11:00 A.M	Expert session on Story Branding for Pitch
	opportunities for			deck
	student start-up		11:00 A.M - 11:15 A.M	Tea Break
	&	23	11:15 A.M - 01:00 P.M	Overview on Grants & Funding opportunities
	International Markets &			for student start-up
			01:00 P.M - 02:00 P.M	Lunch Break
		24	02:00 P.M - 03:00 P.M	International Markets
	Pitch Your Idea			(Identifying and investing in the right
				Channels, Brand and Product Marketing &
				Envisage market position & implementation
		0.5	00.00.00.00.00.00.00	market penetration strategy)
		25	03:00 P.M - 05:00 P.M	Pitch Presentation
		2.5	05:00 P.M - 05:30 P.M	High Tea
		26	05:30 P.M - 18:50 P.M	Pitch Presentations
		27	06:50 P.M - 07:00 P.M	Feedback & Takeaways
		27	07:00 P.M - 08:00 P.M	Pitch Presentations
			08:00 P.M - 09:00 P.M	Dinner & Networking
DAY 5	Pitch Your Idea	28	09:00 A.M - 09:15 A.M	Recap of Day 4 & Objective setting for Day 5
26 <sup>th</sup> June			09:15 A.M - 11:00 A.M	Pitch Presentations
			11:00 A.M - 11:15 A.M	Tea Break
		29	11:15 A.M - 01:00 P.M	Pitch Presentations
			01:00 P.M - 02:00 P.M	Lunch Break
		30	02:00 P.M - 04:30 P.M	Pitch Presentations
	Closing Ceremony		04:30 PM- 05:00 PM	Closing Ceremony

## Report On Guests Lecture:

Topic: Financial Literacy Workshop in Association with M/s Ambition Learning Solution

Day 1<sup>st</sup> Introduction to Mutual Funds.

Spokes Person: Mr. Mickey Gala Instructor & Sr. Mentor

Conducted On: 12th January 2023

The Guest Lecture Conducted Online Mode at SKNSSBM on the 12<sup>th</sup> January 2023. Resource Person-Mr. Mickey Gala Instructor & Sr. Mentor spoke on the topic- Financial Literacy Workshop in Association with M/s Ambition Learning Solution, Introduction to Mutual Funds. He made the session very interesting by involving trading concepts as easy as simple. He also explained the investment objectives like Taking control of your Financial Future, Equity Funds, Sector Funds, Tax Planning, Index Funds, Debt Funds, Balance Funds in details with their types of Loads. Later, he walked the students a series of slides that help them to identify the current scenario of Introduction of Mutual Funds. After that, he explained about Inflation and Fixed Deposit. Then our Director Dr. Prachi Pargaonkar madam encourage the students for their Involvement. The our Dean Mr. Yatin Bokil sir, Teaching staff and non teaching staff who have contributed to the success of this program. The session was very interactive and ended with many students requesting for much more session.

# SKN Singad School of Business Management,

# Ambegaon (Bk), Pune -411041

# Report on 'Investor Awareness Programme'

[KYC Procedure {opening of Trading and demat Account}]

Duration :	1 Hours	
Date:	20 February 2023 (Monday)	
Time:	10.00 am to 11.00 am	
Mode of Delivery:	Online	
Topic:	Investor awareness Programme	
Guest Speaker:	Mr. prashant Parit	
Total number of students	55 students	

With the intention of making students aware about the stock-trading and capital-market, a guest lecture was held for the students of SKNSSBM in which Mr. prashant Parit was the lecturer for the session. The lecture started with the introduction to the Securities and Exchange Board of India (SEBI).

## **Objectives**

- 1. Enhanced awareness about investing in general and invest options in particular.
- 2. Better money management leading to financial prosperity and peace of mind.
- 3. Better planning for important financial goals.

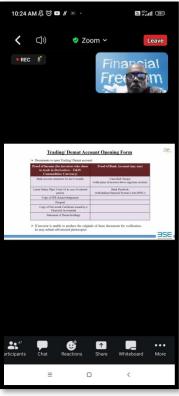
Around 55 Students actively participated in the 60 minutes seminar. A brief summary of the contents of the speaker talk is given below.

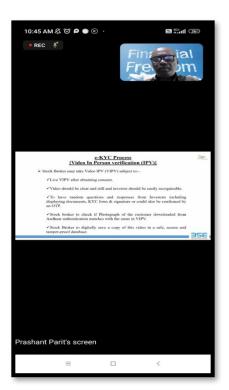
Mr. Prashant Parit talked about the benefits of investing in the capital markets and how to go about making wise investment decisions, how to achieve financial freedom, the actual meaning of saving and investment, overall process of Cash flow as well.

He explained e-KYC process in detail, sample of Attorney, what are pre-requisites for buying/selling in security market, Brokerage plan, etc.

#### Photos –









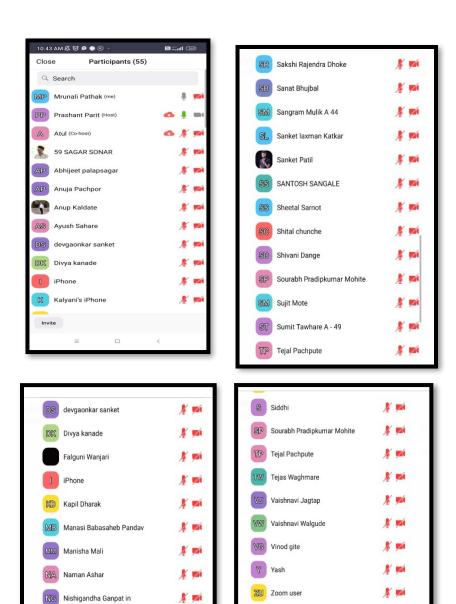








Attendance \_



Kapil Dharak

ML Mahesh Londhe

VA Vanshika Agrawal

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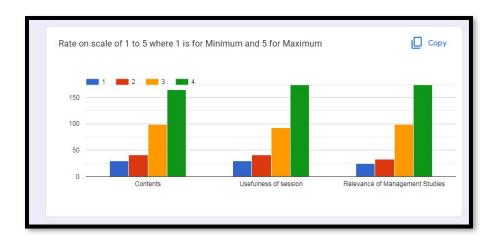
Feedback-

Pranav

Pranav Shinde

Prasad Khopade

RM Renuka Mahalle



Mr.Prashant Parit session was an interactive one, which helped to clear the doubts that popped-up in the minds of the young management students. Such sessions are often conducted in SKNSSBM so that apart from the course studies, students get knowledge about the corporate world.

# SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

#### **Notice**

Date: 17/3/2023

All the registered students for Mutual Fund NISM Certification Module V 40 hrs. Workshop are hereby informed that session will be conducted as per below schedule online mode. Details of the schedule are as follows:

Speaker: Mr. Prashant Parit

### Day ,Date & Time:

Sunday, 19/3/2023, 10.00 a.m. to 4.00 P.M.

Monday 20/3/2023, 10.00 a.m. to 4.00 P.M.

Tuesday 21/3/2023, 10.00 a.m. to 4.00 P.M.

Thursday 23/3/2023, 10.00 a.m. to 4.00 P.M.

Friday 24/3/2023, 10.00 a.m. to 4.00 P.M.

Saturday 25/3/2023 10.00 a.m. to 4.00 P.M.

Tuesday 28/3/2023 10.00 a.m. to 2.00 P.M.

### Join Zoom Meeting:

https://us02web.zoom.us/j/83393018245?pwd=M3IVU3FBNmhGOGQwKytvY0dVbWprUT09

Meeting ID: 833 9301 8245

Passcode: 101183

Any query contact to Dr.Sadhana Ogale

**Program Coordinator** 

Dr.Sadhana Ogale

Director

Dr.Prachi Pargaonkar

S. K. N. Sinhgad School of Business Management S. No. 10/1, Amberson (Rk.), Pine - 411 041

# SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

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Meeting ID: 833 9301 8245

Passcode: 101183

Any query contact to Dr.Sadhana Ogale

Program Coordinator

Dr.Sadhana Ogale

Director

Dr.Prachi Pargaonkar

SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041
Report of Mutual Fund NISM Certification Module V Workshop

**Academic Year** 

: 2022-23

Day and Date:

Sunday, 19/3/2023

Monday 20/3/2023

Tuesday 21/3/2023

Thursday 23/3/2023

Friday 24/3/2023

Saturday 25/3/2023

Tuesday 28/3/2023

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business Management and AMBITION LEARNING SOLUTIONS

**Number of Student Participants: 22** 

Teachers: 2

Title of the activity: -Mutual Fund NISM Certification Module V Workshop

Objectives of the activity:

1) To provide knowledge about Mutual Fund details

2) Students should appear and clear for the NISM Module V

examination

Nature of the Activity: Workshop of 40 Hrs.

Brief Report:NISM Certification Module V was coordinated by Dr.Sadhana Ogale along with Ms. Vaidehi Apte Assistant Manager of AMBITION LEARNING SOLUTIONS. This session was conducted online mode and contents delivered by Mr. Prashat Parit trainer and certified financial Planner of the AMBITION LEARNING SOLUTIONS. Opportunity given to the students to gain knowledge about Mutual Fund and become distributor by Giving Exam and generate ARN certificate. Study Material was provided by the organisers. Crash course and Mock test was conducted before appearing for final exam.

Wel.

# Following Contents covered during this training:

Chapter	Topic
1	Investment Landscape
1	Concept and Role of Mutual Fund
3	Legal Structure of Mutual Funds in India
4	Legal Regulatory Framework
5	Scheme Related Information
()	Fund Distribution and Channel Management Practices
7	Net Asset Value, Total Expense Ratio and Pricing of Units
8	Taxation
g	Investor Services
10	Risk, Return and Performance of Funds
11	Mutual Fund Scheme Performance
12	Mutual Fund Scheme Selection
13	Numericals
14	Additional Questions - 1
15	Additional Questions - 2

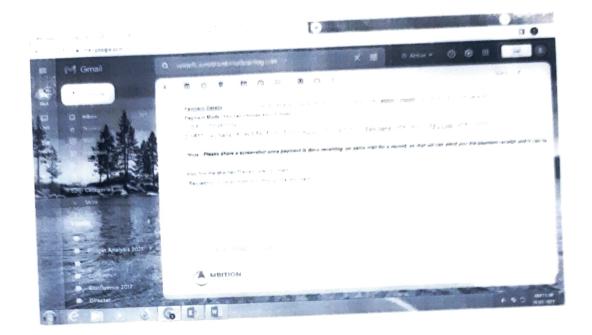
Outcomes of the activity: - 1) Students Learned details of Mutual Fund

2) 16 Students appeared for final Exam of NISM

Problems if any: 1) network issue

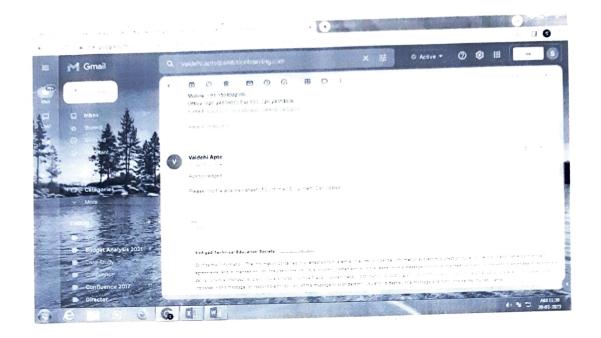






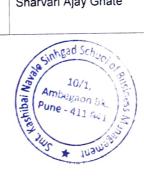


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### No. of People Appeared for Certification Exam :

email-id	Candidate name	Contact Number
akshaynavgire10@gmail.com	Akshay Vitthal Navgire	9325990291
payalkharmale20@gmail.com	Payal Raosaheb Kharmale	7387831205
naveenkyerawar@gmail.com	Naveenkumar Shivaji Yerawar	9405640622
rjthakur482@gmail.com	Rajesh Vinodsingh Thakur	8177893899
sadhanaogale2@gmail.com	Sadhana Laxman Ogale	9594002306
sheettal.mmunot@gmail.com	Sheetal Rahul Sarnot	9405605804
rohitborade01@gmail.com	Rohit Ram Borade	9561965484
chavangs1409@gmail.com	Gaurav Sitaram Chavan	8605820502
sangrammulik21@gmail.com	Sangram Hanumant Mulik	7410575746
akashs9881@gmail.com	Akash Sangvikar Baliram	9881353772
sharvarighate22@gmail.com	Sharvari Ajay Ghate	8600080814





nishigandha.fyrjk22@sinhgad.edu	Nishigandha Ganpat Datar	7507483540
oratiklamkane8055@gmail.com	Pratik Anil Lamkane	9881436555
sadhu.kkpyg22@sinhgad.edu	SADHU GANESH SAGLE	7387446246
anambuskar777@gmail.com	Ashish Nandkishor Ambuskar	9405779468
simranahuja2800@gmail.com	Simran Vijay Ahuja	8788818080
mahesh2mane@gmail.com	Mahesh Babasaheb Mane	9579792940
radhasurve2000@gmail.com	Radha H .Surve	8767819650
aadarshpaliwal1432@gmail.com	Aadarsh Satish Paliwal	9373463121
yjkepna@gmail.com	Yogita Jayendra Kadam	9370477943

Link Schedule:

Topic: NISM Batch WEB 046

Time: Mar 19, 2023 10:00 AM India

Every day, until Mar 24, 2023, 6 occurrence(s)

Mar 19, 2023 10:00 AM

Mar 20, 2023 10:00 AM

Mar 21, 2023 10:00 AM

Mar 23, 2023 10:00 AM

Mar 24, 2023 10:00 AM

Mar 25, 2023 10:00 AM

Please download and import the following iCalendar (.ics) files to your calendar system.

#### Daily:

 $\underline{https://us02web.zoom.us/meeting/tZcufuqorzMoHtF2BrBwzyti9mfSKJ0pdSzP/ics?icsToken=98tykunders.}$ GrrTIpGtWdsh2CRpwqA4r4b TzmFxBgrd7zj33ITdJexf b-9EAZIVQMjU

#### Join Zoom Meeting

https://us02web.zoom.us/j/83393018245?pwd=M3lVU3FBNmhGOGQwKytvY0dVbW3rU1ue



Meeting ID: 833 9301 8245

Passcode: 101183



Jain our Cloud HC Video Meeting

Topic: NISM - Crash Course Time: Mar 24, 2023 04:00 PM India

Join Zoom Meeting

https://us02v.gb/zoom/us/1965/9828/3/9

Meeting ID: 863 5828 7956 Passcode: 790016

Please join the class at 4.00pm. This will help you for Clearing NISM Exam



Omkar (ambition Lwarning Solution

cin our Cloud HD Video Meeting

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Dear Candidate.

Tomorrow we have arranged an Orientation session for candidates who slexams are scheduled. Requesting all to join.

Topic: NISM Crash Course Time: Mar 28, 2023-04:00 PM India

Join Zoom Meeting

Meeting ID: 880 2236 6089 Passcode: 267889



### No. of Students attended and registered

1.	Akshay		Vitthal	Navgire	
2.	Vivek	Keshavi	rao	Gajbhiy	e
3.	Payal	Raosah	eb	Kharma	le
4.	Naveen	kumar	Shivaji	Yerawai	r
5.	Rajesh	Vinodsi	ngh	Thakur	
6.	Sadhan	a	Laxman	Ogale	
7.	Sheetal		Rahul	Sarnot	
8.	Krushn	a	Mahad	eo	Bade
9.	Pradny	a	Kisan	Mapari	
10.	Rohit	Ram	Borade		
11	Gaurav	Sitaran	Chavan		
12	. Sangra	m	Hanum	ant	Mulik
13	. Akash	Baliran	n Sangvik	car	
14	. Sharva	ri	Ajay	Ghate	
15	. Nishiga	andha	Ganpat	Datar	
16	. Pratik	Anil	Lamkar	ne	
17	. Ayush	Hemar	ntSahare		
18	. SADHU	GANES	Н	SAGLE	
19	. Ashish	Nandk	ishor	Ambusl	kar
20	. Simrar	ı Vijay	Ahuja		
	. Mahes			iheb	Mane
	. Radha				
				Paliwal	
24	. Yogita	Jayend	Ira	Kadam	

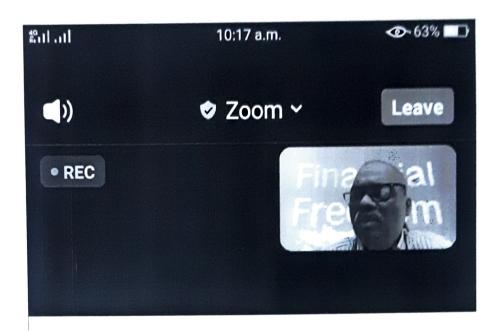
### Photos







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# **CHAPTER 1 - INVESTMENT LANDSCAPE**

· Investors and their financial goals

Saving or investment

 Different asset classes Investment risks

A R Risk measures and management strategies

• Behavioral biases in investment decisions

· Risk profiling

 Understanding asset allocation N

• Do-it-yourself v/s taking professional help

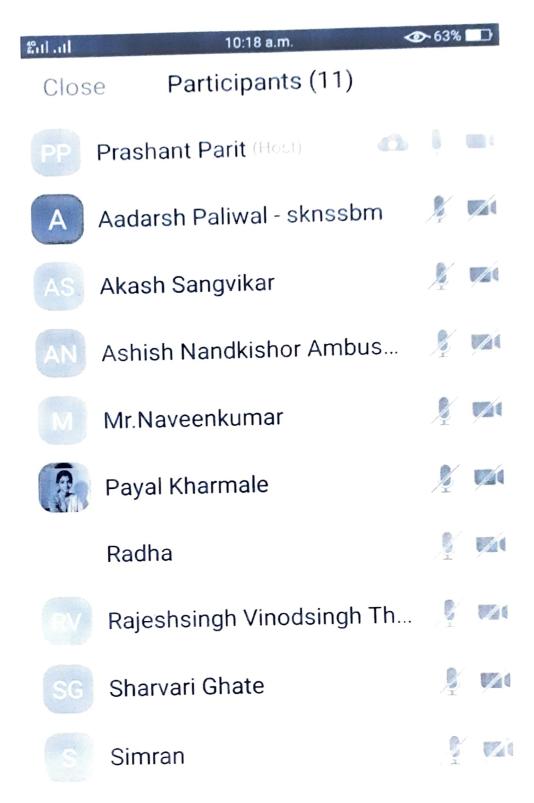






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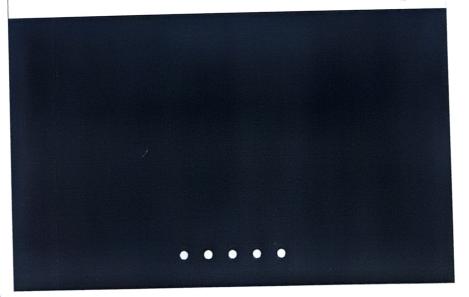




# EFFECT OF INFLATION

 Goods and Services gradually becomes expensive (Monthly expenses will increase):

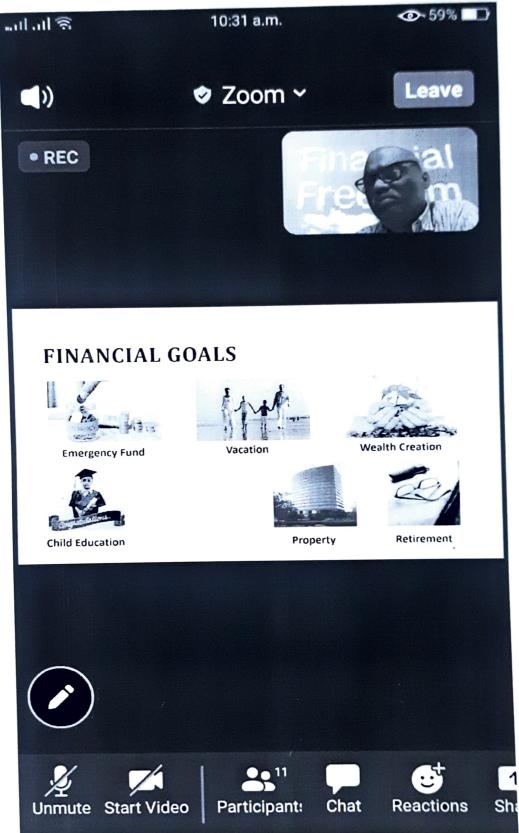
Today's Expenses	Rs. 25,000
05 Years later	Rs. 33,456
10 Years later	Rs. 44,771
15 Years later	Rs. 59,914
20 Years later	Rs. 80,178
25 Years later	Rs. 1,07,297
30 Years later	Rs. 1,43.587
	· Inflation @ 6%





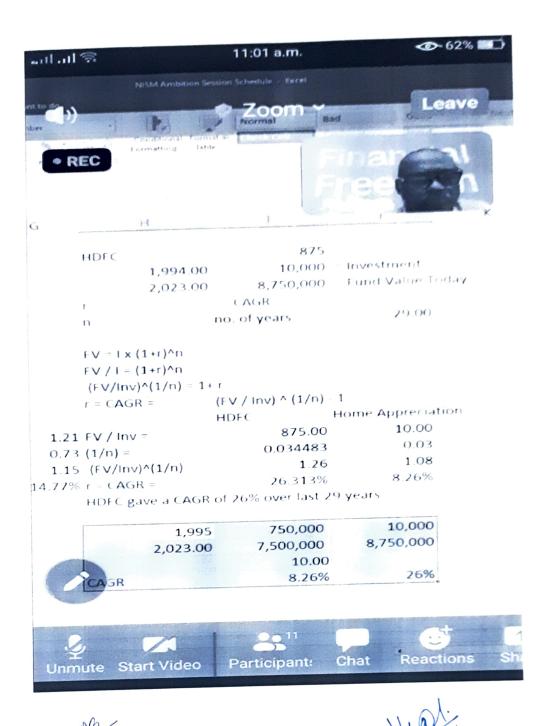
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Program Coordinator Dr.Sadhana Ogale Director Dr. Prachi Pargaonkar

S.K.N. Stringad School of Business Marragement S. No. 10/1, Ambageon (Etc.), Pune - 413 043



SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

"Startup and Financial Support System"

Academic Year : 2022-23

Day and Date: 25/05/2023 FRIDAY

Organising Unit / Agency / Collaborating agency –IIC and Entrepreneur Cell

**IQAC** cell activity No:

**Number of Student Participants: 66** 

Teachers: 05

Any other

Title of the activity: "Start-up and Financial Support System"

**Objectives of the activity:** 1) To know various start-ups related funding schemes and financial support system.

**2)** To create awareness among students about start-ups and various qualities related to entrepreneurship and how to raise fund

**Nature of the Activity: Guest Lecture** 

**Brief Report** The purpose of todays program is to raise awareness about Startups and how to get fund for startups, various government schemes.

The main objective of organizing this event is to motivate students about entrepreneurship, and creating awareness among youth about fund management for startups and government schemes.

The Guest of the Day was Dr. Meetali More is a well-known Startup trainer, (director of Skillzet) has addressed the key issue of raising fund. Director Dr. Prachi Pargaonkar, Dean, all the faculty members and 66 students were present and attended session enthusiastically. The program started with welcoming of the guest.

Guest speaker has explained every minute details by taking various live examples.

Madam explained the what is entrepreneurship, how to think of starting of it, actual planning for it and financing part of it.

.At last the program ended with the concluding speech of guest speaker and vote of Thanks was expressed by Mrs.Sheetal Sarnot.

Outcomes of the activity: - 1) Students asked various question on start-ups and funding problem related their doubts.





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	plc: Startup And Financial Support te: 25/05/23	system.
Tin	ne: 25/05/23 nue-Seminar Hall	
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	3 Roshan, M. Holbe	Plut 0-20.
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20	Shubham D. Alpe	D - 83
21	Prantal Kamble	(PK) 0-51
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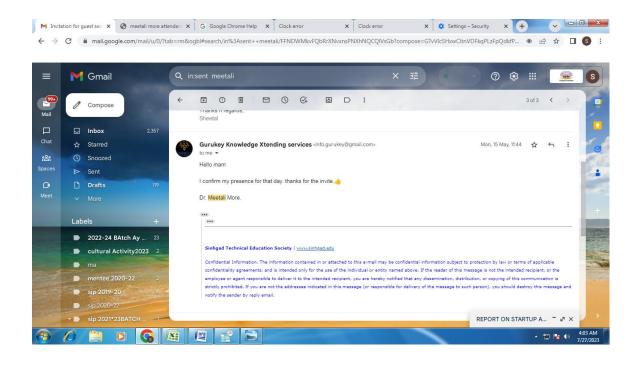
# Startup and Financial Support system

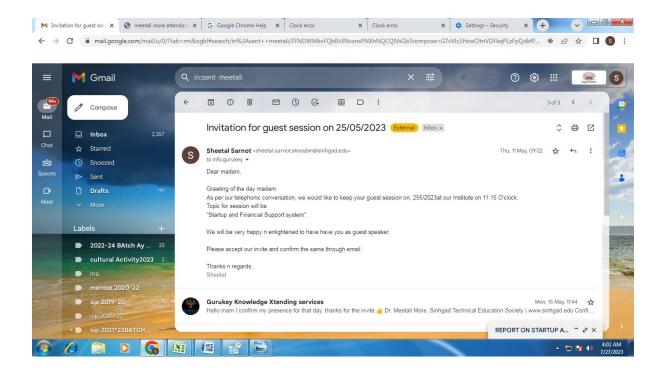
## Resource person

Dr. Meetali More Founder Gurukey knowledge Xtending solution, and founder member of skillzet Pune

Director Dr. Prachi Pargaonkar **Event Co-ordinator**Prof. Sheetal Sarnot
Dr. Sadhana Ogale

Date: 25/05/2023 Venue: Seminar Hall Time: 11.00 Am





SINHGAD TECHNICAL EDUCATION SOCIETY'S

### S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

Sinhead Institutes (Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

S. No. 10/1, Ambegaon (Bk.), Pune - 411041, Phone : +91 20 2435 4036

Telefax +91 20 2435 4036 Email director\_sknsbm@sinhgad.edu

Prof. M. N. Navale M.E. (Elect.) MIE, MBA Founder President

Dr. (Mrs.) Sunanda M. Navale Founder Secretary

Dr. Prachi Pargaonkar M.Com. Ph.D., FCA Director

DATE: 04/01/2022

#### NOTICE

All the MBA-I students are hereby informed that ANKUR E-Cell orientation session is scheduled on 6<sup>th</sup> January 2022. Details of the session are as follows:

Topic	ANKUR E-Cell orientation session	
Resource Person	Mr. Viral Patel	
Date	6th January 2022 ,Thursday	
Time:	3.00 P.M. to 4.30 P.M.	
Mode	Online	- LF
Platform used	Microsoft Teams	•

Program Coordinator

Dr.SadhanaOgale

Dr. Prachi Pargaonkar

DATE: 04/01/2022

# SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

# Report for Extension Activity ANKUR E-Cell orientation session

Academic Year: 2021-22

Day and Date:6th January 6, 2022, Thursday

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business Management

Number of Student Participants: 108

Teachers: 05

Title of the activity: ANKUR E-Cell orientation session

### Objectives of the activity:

- 1. To create awareness regarding the entrepreneurial opportunities
- 2. To provide exposure to the students regarding the challenges involved in entrepreneurship and the ways to overcome those challenges

### Nature of the Activity: Guest Lecture

#### **Brief Report**

E Cell orientation session was conducted on January 6, 2022, Thurseday. Inroduction about ANKUR -E-cell was anchored and coordinated by Dr.Sadhana Ogale . Mr. Viral Patel Entreppreeur of Vidhi creation and Alumni of S.K.N. Sinhgad school of Business Management interacted with students. Prof. Sheetal Sarnot introduced guest Mr. Viral Patel. Mr. Viral Patel shared his own experience in the field of entreprenurship, entreprenure qualities, need of Entreprneurship, problems faced by him and how he overcome the situation . Vote of Thanks done by Prof. Sheetal Sarnot. This program coordinated by Dean and Prof. Yatin Bokil, Dr. Sadhana Ogale, Prof. Sheetal Sarnot under guidance of Director Dr. Prachi Pargaonkar.

Announcement of Entreprenurial activity and registration for E-Cell was done.

Link for E Cell Registration: https://forms.gle/vacH2Nvo7rJA6QJ5A

#### Part 1:

Prepare Suitable design for Food Items (E.g. Cake, Chinese, Italian etc.)

- Prepare Material Planning and procurement of Material procedure
- Specifications of the products
- Estimate cost of product
- Justify your design

#### Outcomes of the activity: -

- 1. Students gained insights regarding the entrepreneurship through the experience sharing of the one of the alumni of the Institute.
- 2. The activity provided a platform to the students for getting answers to their questions regarding entrepreneurships and clarify their doubts through directly interacting with the entrepreneur.

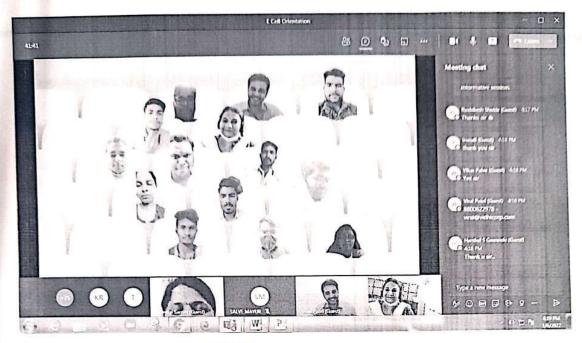
### Problems if any: Network issues











Program Coordinator Jr. Sadhana ofall



Director

Director
S.K.N. Sinhgad School of Business Management
S. No. 10/1, Ambegaon (Bk.), Pune - 411 041

SINHGAD TECHNICAL EDUCATION SOCIETY'S

# S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

Recognised by Govt of Maharashtra 8 Affiliated to Savetitha Phulic Puris University 5 No. 10-1 Ambegaon (Bk.) Pune. 4110-41 Phone. -91.20 24-35-4036 Email. director subshings integrated.

Prof. M. N. Navale Founder President

Dr. (Mrs.) Sunanda M. Navale Founder Secretary

Dr. Prachi Pargaonkar M.Com. Ph.D. rca Director

DATE: 28/11/2021

#### NOTICE

All the MBA-I students are hereby informed that Orientation of Competition Innovation 2 Enterprise (i-2-e) Competition is scheduled on 30/11/2021, Online mode. Details of the session are as follows:

Topic	Innovation 2 Enterprise (i-2-e) Competition Orientation
Date	30/11/2021
Time:	2.00 p.m. to 4.00 p.m
Mode	Online
Platform	Microsoft Teams

Note: Students need to do registration through link circulated

Program Coordinator

Dr.SadhanaOgale

Dr. Prachi Pargaonkar

### SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

### Report On Innovation 2 Enterprise (I-2-e) Competition

Academic Year 2022-23

Date and Day: 11 Nov, 2021, Thursday

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School Of Business Management

**Number of Student Participants:80** 

Teachers: 05

Title of the activity: Innovation 2 Enterprise (i-2-e) Competition

Objectives of the activity:

- 1. To boost the students towards entrepreneurship thought process
- 2. To participate in Innovation 2 Enterprise (i-2-e) Competition by SPPU

Nature of the Activity: Online

**Brief Report** 

Orientation about Innovation 2 Enterprise (i-2-e) Competition was conducted by Dr.Sadhana Ogale. SPPU introduce i2e competition to boost up start up. It was conducted initially at college level . This orientation explores information about opportunities for new entrant in the corporate venture. It includes:

**Themes** 

**Process** 

Criteria for choosing teams

**Presentation Format** 

Competition details

Outcomes of the activity:

- 1. Students had idea about Innovation 2 Enterprise (i-2-e) Competition
- 2. Students registration and participation in the competition



Program Coordinator

Dr.Sadhana Ogale



Dr. Prachi Pargaonkar

#### SINHGAD TECHNICAL EDUCATION SOCIETY'S

### S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

Sinhgad Institutes (Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

S. No. 10/1, Ambegaon (Bk.), Pune - 411041, Phone : +91.20.2435.4036

Telefax +91.20.2435.4036 Email director\_sknsbm@sinhgad.edu

Prof. M. N. Navale M.E. (Elect.) MIE, MBA Founder President

Dr. (Mrs.) Sunanda M. Navale BA MPM PhD Founder Secretary

Dr. Prachi Pargaonkar M Com., Ph.D., FCA Director

DATE:08/02/2022

#### **NOTICE**

All the MBA-II students are hereby informed that guest session is scheduled on 10/02/2022, offline mode. Details of the session are as follows:

Topic	Entrepreneurship Opportunities in Agro based Industries
Resource Person	Mr.Suhas Bali
Date	10/02/2022
Time:	11.10 A.M.
Mode	Offline
Venue	Seminar Hall Ground Floor

Program Coordinator

Dr.SadhanaOgale

Dr. Prachi Pargaonkar

SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

Report on Guest session on Entrepreneurship Opportunities in Agro based Industries

Academic Year 2022-23

Date and Day: 10Feb,2022, Thursday

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School Of Business Management ANKUR E Cell

Number of Student Participants:84

Title of the activity: Entrepreneurship Opportunities in Agro based Industries

Objectives of the activity:

- 1. To boost the students towards process of agricultural India
- 2. To create awareness about Rudrayani Agro India and opportunities in exotic vegetables

Nature of the Activity: Guest Lecture

**Brief Report** 

Mr. Suhas Bali Founder of Rudrayani Agro Ltd. Exotic vegetable company interacted with students and discuss in detail about his journey in Rudrayani. He also explained problems and opprtunit5ies available in the market .Given task for survey in Agro Industry. Rudrayani Agro Ltd wants to Number 1 Producer Company in the world for Organic Vegetable & Fruit. Today more than 1000 Farmers joined with Company.

Outcomes of the activity:

- 1. Students gained insights regarding the agricultural business.
- 2. The activity provided a platform to the students in Exotic & Indian Organic Vegetable Grower





Program Coordinator

Pt. Sadhana ozuk



Director

S.K.N. Sinhgad School of Business Management
S. No. 10/1; Ambegaon (Bk.), Pune - 411 044;
S. No. 10/1, Ambegaon (Bk.), Pune - 411 041

# SINHGAD TECHNICAL EDUCATION SOCIETY'S S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

S. K. N. SINHGAD SCHOOL OF BUSINESS IN Project University)

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Prof. M. N. Navale M. F. Hert MIE MBA Founder President

Dr (Mrs.) Sunanda M. Navale Founder Secretary

Dr. Prachi Pargaonkar M Com. Ph.D. FCA Director

Date: 23/5/2022

#### NOTICE

All the MBA-I students are hereby informed that Guest session is scheduled. Details of the session are as follows:

Guest Session Topic	Entrepreneurship Journey	
	Anup Sharma (Entrepreneur)	
Guest Speaker	Marketing professional with more than 7+ years of experience. Worked with companies like Rubika (france) and Raffles Singapore. Have my startups in the field of marketing and app development	
Date	26/05/2022, Thursday	
Time	11.00 am to 12.00 Noon	
Venue Seminar Hall		

Program Coordinator

Dr. Sadhana Ogale & Dr. Pravin Bodade

Dr. Prachi Pargaonkar

# SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041 Format of Report for Extension activity Entrepreneurship Journey

Day and Date: 26/05/2022, Thursday

22-1202:

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Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business Management ANKUR E Cell

Teachers: 04

Number of Student Participants: 120

Title of the activity: Entrepreneurship Journey By Mr. Anup Sharma

Objectives of the activity: 

1) To create awareness about entrepreur traits and problems

2) To sensitized students towards start up

Nature of the Activity: Guest Lecture

Brief Report: Mr. Anup Sharma is a Marketing professional with more than Tyears of experience. He worked with companies like Rubika (france) and Raffles Singapore. He hasstartups in the field of marketing and app development.

Mr. Anupsharma Entrepreneur of 5 start-ups interacted with students to share his entrepreneurship journey and reasons behind failure of his start-ups and how he enter again with new business idea and become successful in his business. It was very interactive session conducted by Mr. Anup. He is an alumnus of this institute. This program was organised by Dr. PravinBodade and Dr. Sadhana Ogale under guidance of Director Dr. Prachipargaonkar on 26thMay 2022.

Outcomes of the activity: 

2) Students start towards thinking about entrepreneur

2) Students learned about life of an entrepreneur

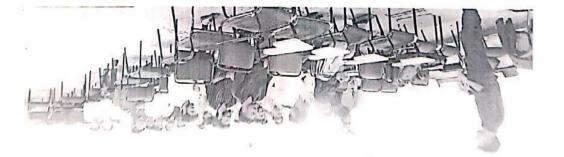
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S.K.N. Sinhgad School of Business Management S. No. 10/1, Ambegaon (Bk.), Pune - 411 04

Director



Program Coordinator



SINHGAD TECHNICAL EDUCATION SOCIETY'S

#### S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

Sinhgad Institutes (Approved by AICTE, Recognised by Govt of Maharashtra & Affiliated to Savitribai Phule Pune University)

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Telefax +91.20.2435.4036 Email director skinsbin@sinhgad.edu.

Prof. M. N. Navale M.E. (Elect.) MIE. MBA Founder President

Dr. (Mrs.) Sunanda M. Navale 6A MPM PhD Founder Secretary

Dr. Prachi Pargaonkar MCom. PhD. FCA Director

Date: 15/5/2022

#### NOTICE

All the MBA-I students are hereby informed that Guest session is scheduled. Details of the session are as follows:

	Guest Session Schedule	
Guest Session Topic	How to think like a Entrepreneur	
Guest Speaker	Dr. Apoorva Palkar, Director-Innovation, Incubation and Linkages, SPPU	
Date	19/05/2022, Thursday	
Time	11.00 Am to 1.00 Noon	
Mode	Offline	
Venue	Seminar Hall	

Program Coordinator

Dr. Sadhana Ogale & Dr. Pravin Bodade

Dr. Prachi Pargaonkar

SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

Format of Report for Extension activity How to think like a Entrepreneur

Academic Year

: 2021 -22

Day and Date: 26/05/2022, Thursday

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business Management ANKUR E Cell

Number of Student Participants: 150

Teachers: 04

Title of the activity: How to think like a Entrepreneur

Objectives of the activity:

1) To create consciousness entrepreneurship development

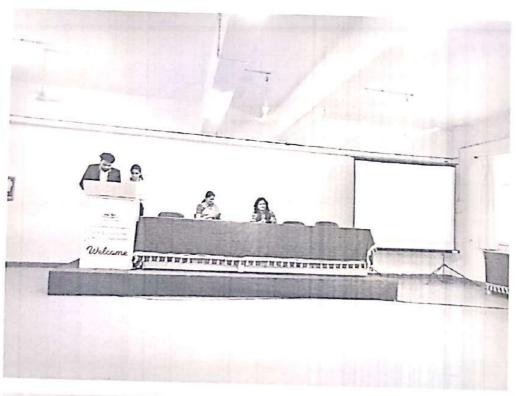
2) To discuss live cases with students

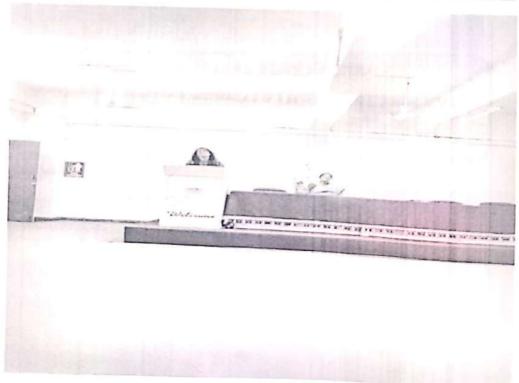
Nature of the Activity: Guest Lecture

Brief Report: Dr.Apoorva Palkar director of Innovation, incubation and linkages from SavitribaiPhule Pune University guided students about how to scratch ideas of business from surrounding, how to focus on object towards entrepreneurship. Madam also explores various business ideas from surround environment, need of entrepreneur and qualities required to become successful entrepreneur. Various opportunities for starts up and obstacles facing by entrepreneur during their journey. This Prgram was organised By Dr.Sadhana Ogale, Dr.Pravin Bodade under the guidance of Director Dr.Prachi Pargaonkar on 19th May 2022

Outcomes of the activity: - 1) Gain knowledge about various entrepeur cases with success and failures

2) Students learned about how to think like entrepreneur







Program Coordinator
Dr. Sadhana of all

Director
S.K.N. Sinhgad School of Business Management
S. No. 10/1, Ambegaon (Bk.), Pune - 411 041

#### SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

#### Format of Report for Guest Session under IQAC

Academic Year : 2021-22 Day and Date: 8/7/2021

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business Management and ICICI Securities

Number of Student Participants: 175 Teachers: 03

Title of the activity: Stock Mind Season 9

Objectives of the activity: 1) To create awareness about stock market trading

2) To give practical exposure about trading based on virtual

money

Nature of the Activity: Hands on and Guest Lecture

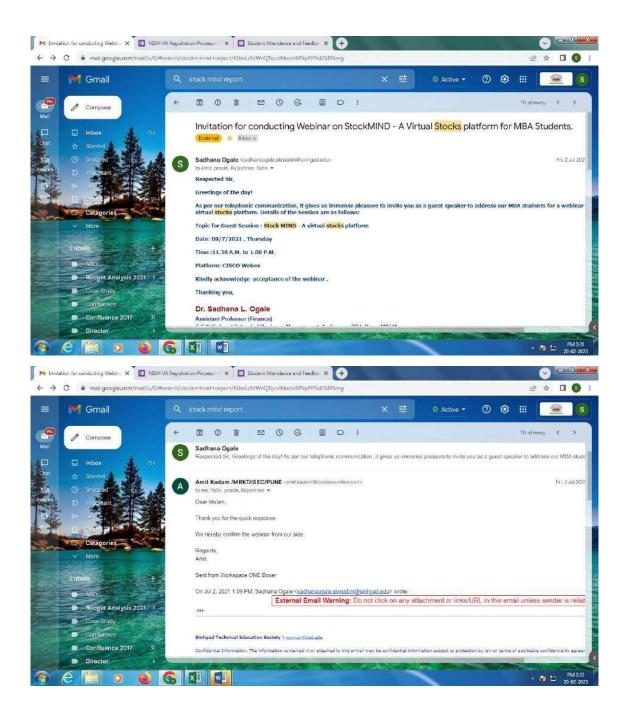
#### **Brief Report:**

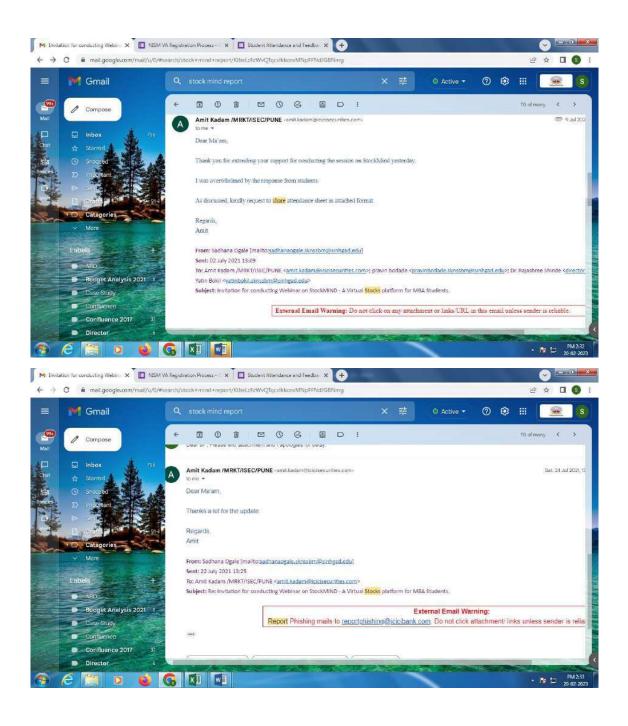
Mr. Amit Kadam , Marketing Manager from ICICI Securities introduce stock mind competition and simulations to MBA-I and MBA-II students. Practical exposure provided to MBA students regarding stock market trading through virtual platform. Details about activity were discussed and link was shared with students by ICICI for registration login. 10 Days given to the student to operate and trade in stock mind season 9 Competition.

Outcomes of the activity: - 1) Students learn how to create portfolio in stock market

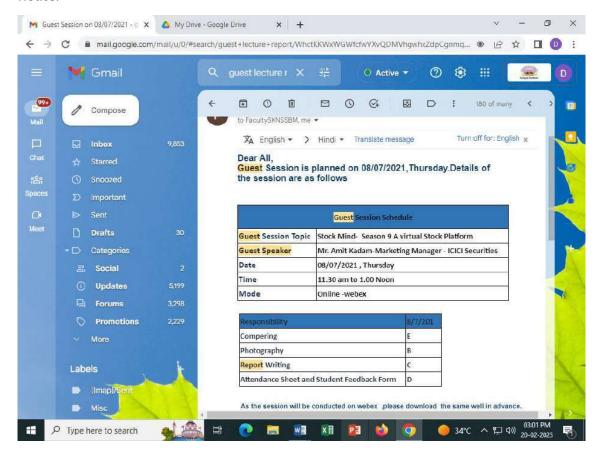
2) Students can understand the operation of buying and

selling stock through virtual money.





#### Notice:





Attendance

College Name: S.K.n. Sinhgad School of Business

Management City: Pune

Webinar Date: 8/7/2021

Sr.No.	Participant Name	Contact	Email ID
1	Shubham Taur	9518946141	shubhamtaur11@gmail.com
	Rushikesh		
2	Ghorpade	9561401673	rushikeshghorpade0066@gmail.com
	Charulata		
3	Waghmare	8080610174	charuwaghmare02@gmail.com
4	Vivek Muneshwar	8668267604	vivekmuneshwar29@gmail.com
5	Ashwini Tamgadge	7385900467	ashwinitamgadge@gmail.com
6	Ashlesha Harkal	8087738465	ashlesha.harkal@gmail.com
7	Rohit Sapkale	9175460406	sapkalerohit@gmail.com

8	Satyajeet Jagtap	9766604007	jagtapsatyajeet93@gmail.com
9	Pooja Hajare	8485030018	prhajare21@gmail.com
10	Somnath Mude	8805665313	somnathmude@gmail.com
11	Manish Shirsath	9921615568	manishshirsath5161@gmail.com
12	Aditya Maral	8830307332	adityamaral123@gmail.com
13	Sanjay Late	9309704096	sanjaylate143@gmail.com
14	Sarika Shinde	9359973810	Sarikashinde412@gmail.com
15	Nikita Unawane	7066112451	nikitaaa006@gmail.com
16	Akshay Paikrao	9604828623	akshaypaikrao.ap@gmail.com
17	Abhishek Gharge	9096931752	abhishekgharge555@gmail.com
18	Gunjali Devi	9075444549	devi.gunjali@gmail.com
	Bhagyashri	3070111010	actinguity given
19	Deshmukh	8007214563	bhagyashrideshmukh050@gmail.com
20	Sachidanand Kodge	9686423084	sachidanandkodge@gmail.com
21	Ajay Baviskar	9545986492	ajayc22kar@gmail.com
22	MOHIT HIWALE	8390951415	mohithiwale0@gmail.com
23	Mithilesh Mali	7741015018	malimithilesh1@gmail.com
24	Sourabh Lolage	9960444708	salolag1@gmail.com
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# **REPORT ON Business Development Plan**

<u>ACTIVITY TITLE</u> : Business Development Plan on Occasion of

"International Women's Day 2022"

**ORGANIZATION NAME** : SKN Sinhgad school of Business

Management, Ambegaon, Pune

DATE : 8<sup>th</sup> March, 2022

**DAY** : Tuesday

**VENUE** : Seminal Hall (First floor)

<u>TIME</u> : 10:00 a.m. to 4:00 pm

**TOTAL NUMBERS OF PARTICIPANTS: 150** 

#### DESCRIPTION OF ACTIVITY

8th March, celebrated as International Women's Day all over the world. This day brings many things for women – a cause for celebration, a reason to pause and reevaluate a remembrance, an inspiration and a time to honor, loved and admired. To honor womanhood, SKN Sinhgad School of Business Management Ambegaon (Bk) Pune has celebrated the International Women's Day on Monday, 8th March, 2022. The session was commenced with inauguration by Director Dr. Prachi Pargaonkar. and followed by various creative session and competitions. In inauguration speech she explained the significance of Women's' Day. The milestone to be reached is the basic information for a girl child in every family education will during awareness among the society which will further result in overall development of nation and its community.

Later there were various competitions held;

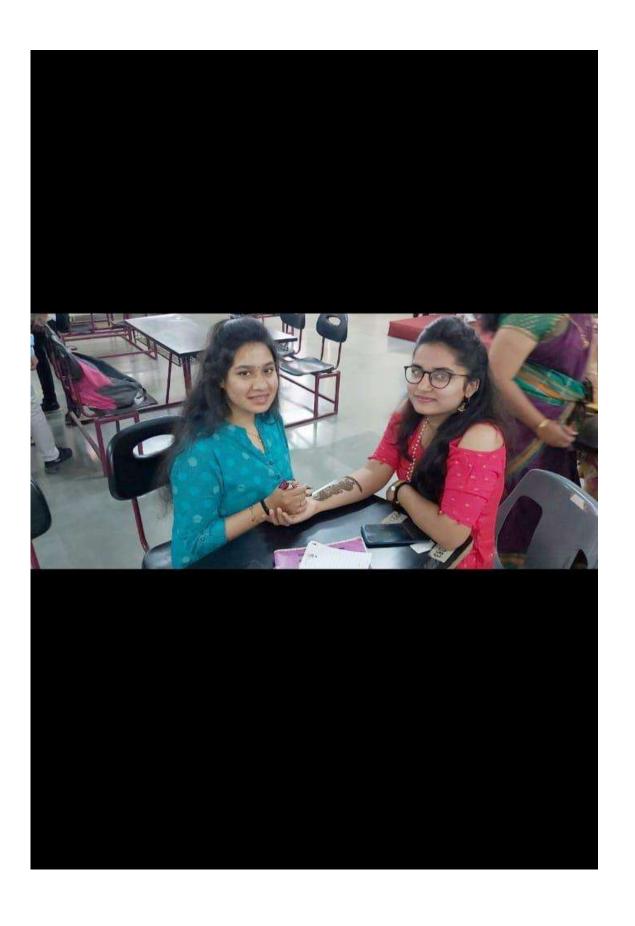
- 1. Food Recipe Competition
- 2. Business Development plan
- 3. Poster Competition
- 4. Mehandi Competition
- 5. Traditional Day celebration

At last, the judgment was passed for all the competition and prize distribution at the very end segment of the program.

### **Photos of Event:**





















#### SPECTRUM WORKSHOP REPORT

#### ON

#### INNOVATIVE PRACTICES IN ENTREPRENUERSHIP

**Activity**: Spectrum Workshop

#### **Name of Guest Speakers:**

- Mr. Sharad Tandale, Proprietor, Innovation Engineers & contractors and New Era Publication House
- Dr. Ketan Gandhi, President and CEO of KgGuruji.com
- Ms. Kunika Kulkarni, Cake artist
- Mr. Viral Patel, Authorized channel partner of Nilkamal Furniture

**Topic of Workshop**: Innovative practices in Entrepreneurship Development

#### **Coordinators:**

- Dr. Reshma Kabugade
- Dr. Sadhana Ogale
- Prof. Shital Sarnot

Date: 30/1/2020 Day: Thursday Venue: SKNSSBM Seminar Hall

Time: 10.00 am to 1.30 pm Class: MBA I & II Year

**Total Number of Participants: 239** 

#### **Description of Workshop:**

NBN Sinhgad School of Management studies, Ambegaon (BK) Pune and SKN Sinhgad School of Management Studies organized a workshop on Innovative practices in Entrepreneurship Development on 30<sup>th</sup> January, 2020 at SKNSSBM, AMBEGAON campus.

The workshop was mainly focused on developing entrepreneurship skills of the students and discussing the risks and benefits of being an entrepreneur. The discussion was made by self-made entrepreneurs with their experiences and their skills.

The list of activities that has been conducted in workshop of "Innovative practices in Entrepreneurship Development" is as follows:

# Registration Desk



Inauguration of Workshop



Speech by Dr. Nutan Samdani (HOD, NBNSSOMS)



#### Session by Mr. Sharad Tandale

He shared his incidents about self identification, development of innovative ideas; struggle to be an entrepreneur etc. He emphasized on motivation, hard working and passion of an entrepreneur.



Session by Mr. Ketan Gandhi

He started the session with how to develop start up ideas and innovative product. He guided the students about raising the fund for business, Government Funding, International project Management and how to approach to different companies for fund generation. He discussed about opportunity to the students to be a part of an International Project.



Entrepreneurial experience sharing by Alumni

Mr. Viral Patel and Ms. Kunika Kulkarni shared their experiences about entrepreneurship and business development. They discussed their journey from Institute to where they are now, making it more relative for the students.







### Vote of thanks

The workshop concluded with vote of thanks by student volunteers, The coordinators of workshop declared the successful completion of the workshop.

# **Report On Guest Session**

Topic	Complete Business Skills Workshop
Name Of Guest Speaker	Nikhil Sakhare
Designation	Propreitor
Organization Name	Maxwell Consultants
Date & Day	3.10.2019
Time	5 Weekends starting 30/10/2020
Venue	Seminar Hall 1, SKN Sinhgad School of Business Management
Class	MBA - First Year
Total Number of Participants	14

## **Summary of the Session**

Maxwell Consultants to conduct a weekend session on **Complete Business Skills** for the budding entrepreneurs of SKNSSBM. This session was conducted by Mr. Nikhil Sakhare over the period of 5 Saturdays starting 3<sup>rd</sup> October 2019.

#### The sessions included:

- 1. i) Start from 'Zero'
  - ii) Branding & market culture
- 2. Marketing
- 3. i) Dealing
  - ii) Ideas, Planning & Execution
- 4. i) Corporate leadership, employee retention

- ii) Customer relationship
- 5. i) Lateral Thinking
  - ii) Do's & Don'ts



# **Report On Guest Session**

Topic	Basic Orientation to Entrepreneurship
Name Of Guest Speaker	Mr. Nikhil Sakhare
Designation	Speaker and Writer
Organization Name	Maxwell Consultants Pvt. Ltd.
Contact No	
Date & Day	23.09.2019 & Monday
Time	12.00PM – 1.00PM
Venue	Seminar Hall 1, SKN Sinhgad School of Business
Venue	Management
Class	MBA - First Year
Total Number of Participants	180

## **Summary of the Session**

Mr. Nikhil Sakhre started the session by sharing his experiences He started his own business at the age of 8. He opened kids library and he earned his first Rs.500.. He has been working for 20 years in working as an independent Entrepreneur. He talked about overall business skill which the students have to implement as well as gave some examples which are related to life. He shared the importance of developing Business Skills required by every entrepreneur. He will be conducting a Business Skills workshop for budding entrepreneurs at SKNSSBM for 5 weeks, each consisting of 3 hours in continuation of this session.

The workshop will include the following content:

- 1. Start with 'Zero'
- 2. Branding and Market Culture
- 3. Marketing
- 4. Dealing
- 5. Ideas, Planning and Execution
- 6. Corporate leadership, employee retention
- 7. Customer relationship
- 8. Businees Framwork
- 9. Do's and Don'ts

#### Activities:

- 1. Activities and Practicals
- 2. Action plans
- 3. Audio Visual Inputs
- 4. Worksheets

- 5. Notes and Extracts
- 6. Weekly Tasks

It is result oriented program which deals with real time learning. There will be hands on activities, results oriented task and self-exploratory tools. apart from focusing overall development of an individual

## **Photographs**







## Sinhgad Technical Education Society's

## SKN Sinhgad School of Business Management, PUNE-41

21-09-2018

# Notice

This is to inform all the students of MBA I and II that the Guest Lecture has been arranged on 25-09-2018, by Mrs.Prajakta Joshi (Chief Operating Officer 14 Square.) between 09.30 am- 2.00 pm. Attendance of all students is compulsory.

Topic: Basic Course of Entrepreneurship

Venue: Seminar Hall, SKNSSBM.

Dr. Rajashree Shinde

Director SKNSSBM



# **Report On Guest Session**

Topic	Basic Concept of Entrepreneurship	
Name Of Guest Speaker	Prof. Prajakta Joshi	
	Professor, Entrepreneur, Certified	
Designation	Entrepreneurship and Innovation Educator, NEN	
56316.144.67	Faculty Leader	
Organization Name	Chief Operating Officer for 14 Square	
Contact No	9371207428	
Date & Day	25.09.2018 & Tuesday	
Time	10:00 AM - 1:30 PM	
	Seminar Hall 1, SKN Sinhgad School of Business	
Venue	Management	
Class	MBA - First Year	
Total Number of Participants	79	

# Summary of the Session

Prof. Prajakta Joshi started the session by explaining what the need of today's market is. She also told about her 2 startup as well as a Facebook page named "Pune Woman Solo Traveller" which conducts tours only for woman. Also she explained how the effective ideas are useless if it is not executed or processed by taking the charge of the session she explained one realistic example of idea about how to come at college from the highway one of the student suggested to keep a parking of bicycles and will take Rs.5 per fare but it was not executed and another company take over the idea and now in market running successfully. She also gave an example of Founder of OYO rooms, Ritesh Agarwal how he startup his idea with proper execution and process even after he was a college dropout student. By proceeding next she shared the importance of following rules for entrepreneurship. She also focused on how to build up your entrepreneurial CV with following questions:

- 1. Why you want to be an entrepreneur?
- 2. What is skillset you have?
- How you can posses with your skills
- 4. What is your main success till the date?
- 5. What is your main failure till the date?
- 6. What is your goal within 5-10-20 years?

She took a various activity during the session to boost up the student's moral. She also focused more on "Creativity in starting small scale business". She has demonstrated this with lots of examples and videos on How to setup a business, which can help you to settle a business and also How to run a business lifetime.

She also explored about entrepreneurship analysis questions like:

Ajita More Program Co-ordinates

1. Who lam?



# Prof.Prajakta Joshi

A Commerce graduate and post-graduate in Business Administration (M.B.A.) from an institute of national importance, Prof. Prajakta Joshi has 20 years' work experience. She has completed various cross border assignments (USA Region) in finance during her career with corporates. She is a Business Coach, management faculty and Financial Educator Resource

Person impanelled with SEBI.

She is a Certified Entrepreneurship and Innovation Educator, NEN Faculty Leader. She is a staunch advocate of application of innovative management concepts and creative training methods in the teaching-learning process. She is also a Business Coach & Consultant for small and medium enterprises in the Pune since 2010 using strategy, finance, EPM and process improvement skills.

Prof. Prajakta is currently working as Chief Operating Officer for 14 Square company, 14 Square is her own start up. Her vision is to create safe and economical stay for corporate travellers. Her mission is to create eco-system for woman travellers in India.

She is also authored book on 'Financial Management'. She has been invited as a resource person to institutes like Symbiosis Institute of Technology, Sinhgad Science and commerce college, Sankalp Business School, MIT College of Pharmacy for Project Management and Entrepreneurship related topics.

She has published several research papers in national and international journals.

Contact details:

Mobile No: +91 9371207428 Email: prajaktajoshi@14square.in

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### SKNSSBM-Ambegaon

S No. 10/1 Ambegaon Bk Pune-411041

GSTIN/UIN: 27AABTS9900Q1ZS State Name: Maharashtra, Code: 27

E-Mail: sknssbmaccounts@sinhgad.edu

### Cash Purchase Voucher

1819ASBMCP/00208

Dated : 25-Sep-2018

Party's Name : Cash

**AMBEGAON** 

Ref.: 1819ASBMCP/00208 dt. 25-Sep-2018

Amount

**GUEST LECTURE EXP** 

₹ 2,000.00

95651 - Remuneration of Visiting Faculty 18%

Particulars

2,000.00

Bill Details:

On Account

2,000.00 Cr

On Account of:

HONORARUM PAID TO MRS. JOSHI PRAJAKTA FOR GUEST LECTURE ON 25.9. 2018 TO MBA STUDETN

Amount (in words):

INR Two Thousand Only

Buyer's PAN

: AABTS9900Q

Authorised Signatory

ato Management S. No. 10/1, April plant, and, Page - 411 043

Verified by

Checked by



MRS, SWATI THITE <sknssbmaccounts@sinhgad.edu>

# vision-wise responsibility sheet for Guest Session on 21.09.18

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eta More <ajeetamore.sknssbm@sinhgad.edu> 19 September 2018 at 14/57 ROZA ASHISH Parashar <rozaparashar.sknssbm@sinhgad.edu>, Kalpana Sayankar Ipanasayankar,sknssbm@sinhgad.edu>, Mayuri Yadav <mayuriyadav.sknssbm@sinhgad.edu> Dr Rajashree Shinde <director\_sknssbm@sinhgad.edu>, Jyoti Borde <jyotiborde.sknssbm@sinhgad.edu>,\*MRS./ATI THITE" <sknssbmaccounts@sinhgad.edu>

lear All,

here is a guest session organised on 21.09.18, i.e., Friday on "Basic Course of Entrepreneurship" by Mrs.Prajakta oshi from 9.30 am to 2.00 pm. Please find attached the division-wise sheet responsibility sheet for the same.

.S. Guest Profile has been attached for Report Writing and compering.



rof. Ajita More rof. Jyoti Borde uest Session Coordinators

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Profile\_Prajakta Joshi - COO.pdf 84K



Dear Students,

Makewell Consultants and S.K.N. Sinhgad School of Business Management, Pune have brought to you an entrepreneurship development workshop on...

**Complete** 

# Business

**Skills** 

**Speaker** 

Mr. Nikhil M. Sakhare

Writer, Author of the book 'Life Guide', Motivational Speaker, Corporate Trainer, Consultant 700+ seminars successfully conducted

Over 1.5 lakh personalities have changed by this session and now it's your turn to enlighten your life.



Investment – Rs. 1000/- only

Register yourself to –

Prof.Ajita More

# **Workshop Schedule**

5 sessions
Every Saturday 3 hrs.
Starting from – 1<sup>st</sup> Mar 19
Venue – SKNSSBM Seminar
hall.



# Complete BUSINESS Skills

- 1. i) Start from 'Zero' ii) Branding & market culture
- 2. Marketing
- 3. i) Dealing
  ii) Ideas, Planning & Execution
- 4. i) Corporate leadership, employee retention ii) Customer relationship
- 5. i) Lateral Thinking ii) Do's & Don'ts

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Activities & practical's Action plans Audio visual inputs Worksheets Notes & extracts Weekly tasks Individual guidance for whole year

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## **Report On Guest Session**

Tonio	The Universal Laws of Success & The Universal Techniques of				
Topic	Education (Philosophy of Education)				
Name Of Guest Speaker	Mr.Nikhil Sakhre				
Designation	Speaker				
Organization Name	Makewell Consultants				
Contact No	8411040143				
Date & Day	1 <sup>st</sup> September, 2018 & Saturday				
Time	10:00 am to 6:00 pm				
Venue	Seminar Hall 1, SKN Sinhgad School of Business Management				
Class	MBA - First Year				
<b>Total Number of Participants</b>	80				
Faculty Co-ordinator	Roza Parashar				

### **Summary of the session**

The life transforming seminar held in our college by motivational speaker Mr. Nikhil Sakhre.Our guest is a motivational speaker. He is also a writer, Author, Corporate Trainer, Consultant. He conducted 700+ seminars successfully. According to him, 1.5 lakh personalities have changed by this session. He is the youngest writer in the history of SAKAL newspaper. His book "LIFEGUIDE" is remarked by Achyut Godbole and Yamaji Mankar.

The session started with the statement "**Nothing is Impossible**." It's only our belief in something which either makes it possible or impossible.

For example, According to all known laws of aviation, there is no way that a bee should be able to fly. Its wings are too small to get its fat little body off the ground. The bee, of course, flies anyway. Because bees don't care for what humans think, is impossible.

# **The Universal Laws of Success**

There are seven universal laws of success and they are as follows:

### 1. Law of Unity:

Even though we are all experiencing our own Illusion of Reality, we all are One. We are the same creature. We all are in Unity with the Omnipotent One. When we Love others, we Love ourselves. When we wish others harm, we wish harm to ourselves. As we judge others, we judge ourselves. As we do unto others, we do unto ourselves. The more completely we Love ourselves, the more completely we Love everyone else, too. We all are One.

### 2. Law of Thinking:

You're probably wondering how there could even be a law of thought, but while it may not be a written and scientifically verifiable physical law, such as the law of gravity for example, it is very real nonetheless. So what kind of law would govern thought and how can it be used to any advantage?

The short answer is that the way in which thought is actively used can affect the way in which the body reacts to it and that can directly or indirectly affect a person's health in the physical sense while it can also affect a person's emotional state. In a more ethereal sense, thoughts can also influence the way in which a person lives his/her life, so in that sense, it can dictate to a greater or lesser extent whether the person lives happily, abundantly and fully or they live miserably, in poverty and in a limited and restricted way.

### 3. Law of Attraction:

It is the ability to attract into our lives whatever we are focusing on. It is believed that regardless of age, nationality or religious belief, we are all susceptible to the laws which govern the Universe, including the Law of Attraction. It is the Law of Attraction which uses the power of the mind to translate whatever is in our thoughts and materialize them into reality. In basic terms, all thoughts turn into things eventually. If you focus on negative doom and gloom you will remain under that cloud. If you focus on positive thoughts and have goals that you aim to achieve, you will find a way to achieve them with massive action.

### 4. Law of Supply:

"Grab the opportunity," How many times have we heard that, right? But what does it really mean? Life is the greatest opportunity we've been given. That's step one. Step two is all of the enormous opportunities to grow that God has bestowed upon us. But it's our responsibility to recognize them, grab them, and then act on them sensibly. Most people either aren't paying attention or they don't realize the importance of opportunities. They respond to opportunity in a lethargic manner over a prolonged time. To put it simply, "if we grab the right opportunity at the right time, we will achieve great success in our life."

### 5. Law of Non-Resistance:

It states that when we resist a condition, person, or thing that we don't like or want, we are adding power to it. This is usually opposite of what we think our resistance is doing. We think by resisting something that it will go away or leave us alone. Resistance keeps us stuck. Non-resistance allows us to go free.

### 6. Law of Receiving:

If you are not receiving the good you want in life, ask yourself, "What can I give, to make way to receive my good?" Then freely and quickly give it! There are those pious souls who will say, "Oh, but when I give, I am not supposed to expect to receive." And so, of course, they do not receive. Their very attitude blocks their good. Quite the opposite is true: When you give you can and should expect to receive. It is the law of the universe.

### 7. Law of Success:

It states that there is no failure, only the degree of success varies. For example, if an adult and a year old are made to run for a distance, the adult will do it quickly, however the one year old will take some time to do it. He will walk two to three steps, he will fall, again he will get up, walk a few more steps, again he will fall and in the end he will cover the distance.

This doesn't mean that the year old boy failed. Both of them succeeded. Only the degree of success varied.

### The Universal Techniques of Education (Philosophy of Education)

There are three universal techniques of education and they are as follows:

### 1. Visualization:

The formation of a mental image of something is termed as visualization. One should visualize the sessions which were conducted in the class and prepare notes accordingly. Initially the visualization will be less, so will be the notes, however, practice on daily basis will definitely increase the visualization as well as notes.

### 2. Meditation:

Meditation is a practice of a concentrated focus on a sound, an object, visualization, the breath, the movement, or attention itself in order to increase awareness of the present moment, reduce stress, promote relaxation, and enhance personal and spiritual growth.

### 3. Time management:

It is the process of organizing and planning how to divide your time between specific activities. One must prepare 3 calendars in order to manage time in a better way. They are term calendar, weekly scheduler and daily organizer.

Apart from this Sir has taken practical experiments which conclude fear and doubt are the two legs standing over our dreams. Various videos and presentation were presented on each law. These practical examples made students belief on the universal laws of success. He provided a form to each student which contains interesting quesstionaire. All students have submitted after the seminar to the mentor of seminar.

### **Photographs:**







